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LEARNING ENGLISH WRITING THROUGH BBC ONLINE LEARNING

A THESIS

Submitted to English Education Department of *Tarbiyah* Faculty of *Syekh Nurjati Cirebon* State Institute for Islamic Studies in Partial Fulfillment of the Requirements for Islamic Scholar Degree in English Education.



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ABSTRACT

ZAENAL MUTTAQIEN : “LEARNING ENGLISH WRITING THROUGH BBC ONLINE LEARNING”

Based on the real experiences of the writer also as we know that learning writing is a basic language skill, as important as speaking, listening and reading. But the writer has found the problem that the learners still difficult to learn it in the school because it's limited by time. Then, the writer look for some methods of learning that can facilitate the students tried to dig up their motivation and their passion in English by using internet as medium for learning exactly using online learning such as BBC online learning. Less or more it can help their understanding and improving in English writing well.

According to Rusman (2010: 335), Web-based learning is popularly known as the web-based education (WBE) or sometimes called e-learning (electronic learning) or online learning also can defined as the application of web technology in the world of learning for an educational process. Also According to Combine (1997: 89), Use of the Internet as a learning medium to condition students to learn independently. "Through independent study, students Become doers, as well as thinkers". One site that provides online access to learning of English especially on learning English writing is BBC online learning.

The method of this research is descriptive qualitative, because the writer wants to explain about learning English writing through BBC online learning as the objective of the research. The techniques of collecting data is observation and document, so the sources of data in this thesis is taken from internet such as BBC's website, wikipedia, goole, etc. Also from library such as Syekh Nurjati State Institute for islamic Studies' library. After the data have gotten, the writer analyze it becomes research object and transferred it to be documents of this thesis.

After the writer finished his research and analyzed the data, the researcher found that BBC Online is the brand name and home for the BBC's UK online service. BBC learning or can be called BBC online learning is one of programs from BBC that used to the learner in learning English. English writing by BBC online learning is one of model of learning that using internet as a media for learning. Learning writing by using BBC is suitable for learners to get fun learning because the learners can improve their skill by themselves and also can choose some level in their learning. There are eight materials in writing of BBC online learning, such as: handwriting, typing, form-filling, writing a letter, planning, format and style, paragraph, editing and proofreading.

From the research that has been done, it is conclude that many ways to get learning, especially on learning English writing. Not only learning in the school or university but also nowadays there are some medias that available to learn especially learning English writing through BBC online learning.



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PREFACE

In the name of Allah, Most Gracious, Most Merciful. All praises and thanks be to Allah, the Master of the Universe. Because of His mercy and blessing, the writer is finally able to finish writing this thesis entitled in: “LEARNING ENGLISH WRITING THROUGH BBC ONLINE LEARNING”, presented to the Study Program of English Education of Faculty of *Tarbiyah* of *Syekh Nurjati* State Institute for Islamic Studies Cirebon in partial fulfillment of the requirements for Islamic Scholar in English Education.

In writing this thesis, there are many people involving in giving help, guidance, advice, and suggestion. Accordingly, the writer would like to express the gratitude to:

1. Prof. DR. H. Maksum Mukhtar. M.A., the Rector of *Syekh Nurjati* State Institute for Islamic Studies Cirebon.
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5. His beloved parents and all his family who have given absolutely supports for his success in studying at *Syekh Nurjati* State Institute for Islamic Studies Cirebon.
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Finally the writer realizes that this thesis is still far from being perfect. So, every constructive suggestion and criticism coming from the reader to make it more perfect will be gladly welcome.

Cirebon, October 2012

The writer



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CHAPTER I

INTRODUCTION

A. Background of Problem

Graddol (2006: 48) Talking about language, of course there are many languages in the world because almost every country has its own native language. The famous exiting languages in the world are English, Arabic, French, German, Chinese, but English is considered to be the most important language because it has been regard as an international language. It is clear that almost all of countries in the world study English and the common purpose it is treated for the sake of communication. English becomes used more widely as a language of international reach, a greater diversity of viewpoints is represented.

Language is the most important tool for cognitive growth, and he has investigated how adults use language to mediate the world for children and help them to solve problems. (Cameron, 2001: 8). As it is known, language is a means of communication about the world. By studying language, we can understand more about the world. Language also represents what people think, feel or represents their emotions.

According to Oxford Advanced Learners Dictionary Hornby (1995: 662), “Language is the system of sounds and word used by human to express their thought

and feeling”. And according to Richard (2002: 283), “Language is the system of human communication which consists of the structured arrangement of sounds (or their written representation) into larger units.”

Language is primarily speech and writing is a means to preserve it. Writing is a kind of linguistic behaviour; a picture is not. It presents the sounds of language through visual symbols. Writing may be very important for one group of students but much less important for others. The decision on how much writing to include will be made independently according to the needs of each group of students. Writing is a skill which must be taught and practised. Writing is essential features of learning a language because it provides a very good means of fixing the vocabulary, spelling, and sentence pattern. It becomes an important aspect of students' expression at higher stage. (Patel 2008: 125)

English is an international language that would have to be controlled, especially in modern times like now. Mastery of the language includes a variety of skills: the ability to hear, speech, reading, and writing skills. In practical terms, the four types of capabilities are mutually supportive. For example, the ability to speak in English will be honed often we listen to the songs in English. The words are not understood when we listen to the songs demanded to search the meaning of those words in the dictionary. Furthermore, foreign words will usually we say or sing. After that, if we look at the words written in the text or a particular reading, surely we will find out its meaning. Thus, we were previously just want to develop the ability to speak, simultaneously will help to develop the ability to hear and read. (Andhika, 2010: 1)

How about the ability to write? Is it important that we find ways to write in English? Of course it matters. The ability to write, too, is one important key in



mastering a language, in this case English. English is not enough by communicated orally. Written can accommodate more ideas and impressions if we know and apply the proper writing techniques. In certain situations, such as applying for a job, we should be able to write in the English language qualifications (CV and cover letter in the job).

In addition According to Andhika (2010: 2), proper writing will be useful as a means of promoting ourselves to the company or a specific job that we want. Another situation when faced with writing the TOEFL test and college entrance exams, for example. Ability to apply good writing techniques will improve our chances to get satisfactory results with an effective use of time. Furthermore, the ability to write in the English language would be very useful when we want to put the idea in the form of creative writing, personal letters, poetry, prose, and others. Therefore, the ability to write in English is actually as important as the ability to speak, even much better targeted if we are able to explore and utilize it intelligently.

According to Patel (2008: 126) also Writing is the most efficiently acquired when practice in writing parallels practice in the other skills. Writing provides an excellent consolidating activity. Writing is also useful for setting homework exercises and for some class text. It has been suggested that writing is hailed a service activity for most students rather than an end in itself; the teacher will find that the problem 'how much writing?' soon solves itself. The type of writing in which the students are engaged will become more sophisticated as they acquire greater facility in the exercise of the other skills.



Learning a language is a complex process with many complicated phenomena so it is not surprising that it can have different meanings to different people (Ellis, 1994: 3). Learning is influenced by several factors. The main factors are strongly associated with the acquisition of a foreign language is a language learner, learner external factors, internal factors learners and learners as individuals.

Outside Factors or within the learners themselves are no less important aspect to understand language acquisition. Factors beyond the learner example is the environment and the interactions. Two factors influence the development of a language learn. While internal factors such as the influence of the learner's first language or another language. Another factor that is equally important is the learners themselves as an individual. Each course has different learners with other learners. They have a different learning strategy.

E-learning facility is a media facility created to meet the various needs of language learners at any or all of the factors affecting second language acquisition is difficult to obtain. The media is a tool that has the function of conveying a message (Bovee, 1997: 10). Learning Media is a tool that serves to convey the message of learning. Learning is a process of communication between learners, teachers, and instructional materials. Communication, will not run without the help of advice delivery of messages or media.

These forms can be used as a stimulus such as media relations or human interaction; reality, the picture is moving or not; writings and recorded voice. The five



forms of stimulus will help learners learn a foreign language. However, it is not so easy to get a fifth form was a time or place.

Computer technology is an invention that allows presenting some or all of the above forms of stimulus that foreign language learning would be more optimal. However, the problem arises not as easy as imagined. The teacher is the one who has the ability to realize the five forms of stimulus in the form of learning. However, most teachers do not have the ability to present the fifth stimulus through a computer program, computer programming while learning to master the language. The solution is to realize that stimuli in a computer program that uses E-learning that is easy to learn and thus the teachers will easily realize teaching ideas. (Niken, 2010: 145).

Good learning media must meet several requirements. Instructional media should increase learner motivation. The use of media has the objective to motivate learners. Addition, the media also should stimulate learners to remember what they have learned in addition to providing new learning stimuli. Good media will also enable learners to provide feedback, feedback and encourage students to pursue practices correctly.

There are several criteria for assessing the effectiveness of the media. Hubbard proposes nine criteria for votes (Hubbard, 1993: 96). The first criterion is cost. Cost is to be judged by the results to be achieved by the use of media. Other criteria are the availability of facilities such as electricity, match the size of the class, conciseness, ability to be changed, the time and effort preparing, influences caused,



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the complexity and the last is usability. A growing number of learning objectives that can be supported by a media that media the better.

Above criteria are intended for more conventional media. Thorn proposed six criteria for assessing interactive multimedia (Thorn, 1995: 33). The first assessment criterion is ease of navigation. A program should be designed as simple as possible so that learners do not need to learn a computer firstly.

The second criterion is the content of cognition, the other criteria are knowledge and presentation of information. Both of these criteria is to assess the content of the program itself, whether the program meets the learning needs of the learners or not. The fourth criterion is the integration of media where the media should integrate aspects and language skills that must be learned.

To attract learners program must have an artistic look so aesthetic is also a criterion. The last appraisal criteria is overall functionality. Programs that are developed should provide the desired learning by learners. So that when one finishes running a program he feels has learned something.

Nowdays there are many ways that used to learn. One of them is using internet as media to learn. The internet is becoming an increasingly vital tool in our information society. More people are going online to conduct such day to day activities as education, business transactions, personal corespondence, research and information-gathering, and job searches. Each year, being digital connected becomes ever more critical to economic and educational advancement and community partyicipation. Now that a large number people regulary use the internet to conduct



daily activities, people who lack access to these tools are at a growing disadvantage. (Kwan, 2008: 127).

Therefore, raising the level of digital inclusion by increasing the number of people using the digital technology tools of the digital age is a vitally important national goal. Technology without reform is likely to have little value. The importance of appropriate and timely feedback to facilitate learning is consistently recognized across all educational theories. Students often appreciate the immediacy of feedback and information flow from their lecturers and peers provided by educational technologies. Educational technologies (such as online grade books or technology generated class announcements and result notification) facilitate diverse forms of ongoing and constructive, formative and summative feedback to individuals or groups of students (Kwan, 2008: 128). And such Peters said :

People can be connected to all over the world without moving to anywhere. They can be connected by internet. The internet is a strange, huge beast. It getting bigger, faster and more mobile each day. Ferocious social networks fight each other to be on top and gain more of people attention and personal information. "Something important happened to the world wide web the three- year period between the launch of MySpace in 2003 and YouTube in 2005. During the year that YouTube was created, A Pew research study (lenhart & Madden, 2005) found that 57% of young people in America were using computers for creative activities such as writing or mixing and constructing multimedia. Barely two year later, Pew research (lenhart & Madden, 2007) found that 55 % of online teens had created a personal profile online and 55% had used social networking sites." In education, internet helps to improve the knowledge of the learners, especially for english language learner. They can use media of internet as new media in learning english or online learning. Online learning can be active learning like condition at the class. (Peters, 2009: 9)



Based on some opinions above using websites is one of the easiest and least stressfull ways of getting started with technology in the classroom. There is a large and constantly expending collection of resousces on the web, at variety of level and covering an amazing array of topis such as BBC.co.uk. The web is a source of content which can be used as a window on the wider world outside in the class and is a readily available collection of authentic material.

The wonder of Web browsers is that they provide a way to make information available to people around the globe. By reading files that are encoded in Hypertext Markup Language (HTML) and that include standard file formats, browsers from different vendors can provide the intended experience to learners using many different kinds of computers. A page displayed in Microsoft's Internet Explorer browser on a PC looks much the same as the same page displayed using Netscape's Navigator browser on a Macintosh. At least that is the theory. (Katherine, 2003: 100).

Online learning or E-learning (electronic learning) is in teaching process use technology as the media in teaching and learning. Hockly (2007: 136) definite E-learning "E-learning refer to learning that take place using technology, such as the Internet, CD-ROOMs and portable device like mobile phones or MP3 player." Online learning is where the tutor and learners in diferrent part of the globe come together for a virltual class at and appointed time in real time, they share an interactive, whiteboard, where pictures, animated, videos, powerpoint presentation can be shared for effective and enganging teaching Audio and video is possible along with a chatboard inthe sidebar.Using technology in education is one of the method in globalization era that happen in All over the world especially in Indonesia which still growth to use techonolgy or E-learning in education. Online learners interact with

learning content, teacher and class member in a similar way to campus learners. For example they view lectures, partake in discussion, have one-on-one tutorial with their teacher, perform group work, submit assignments and take exams, all online.

As researcher knows BBC.co.uk is one of the popular web, this website has topic about news but has a content of online learning English. Many learners or who want to learn English can visit the website BBC.co.uk. There so many content can be downloaded or can be read but also the visitor can ask by writing E-mail if there is a question.

The BBC has been committed to learning since its very first school broadcast in 1924. That commitment is part of its core mission and defines much of its output. Over the years many people have started on a journey of discovery and learning as a result of something which has sparked their curiosity, led to a lifelong interest or helped develop a skill.

In September 2010 the BBC announced a new direction for its learning strategy. The underlying ambition is to inspire a life full of learning for everyone by exploiting the educative potential that exists across the full range of the BBC's output and activities, from news to music, natural history to the arts, sport to drama. More than 9000 video clips from BBC programmes on learning zone. Class clips ready to play in classroom activities.

Based on the description above, as we know that learning writing is important, as important as learning speaking, reading, and listening. But learners are still difficult in learning English writing. It means that the learners' ability in making



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English writing have not improve yet because they are limited by time to get it in school. So that, the writer is interested to describe technology in education that has the influent to increase the students' knowledge. The writer also interested to E-learning. Internet has intresting role and more usefull especialy in education, so there are many E-learning or we call it "online learning" that learners can explore it for learning. In this research, the researcher try to explain E-learning On website BBC.co.uk. We know that BBC is the news website but BBC has online English learning program. The writer wants to explain BBC online learning for learning English especially on English writing.

B. The Identification of the Problem

The identification of the problem needs to give clarification about the problem that investigated, the researcher arranged the identification of the problem referred to the background of the problem above, and they are:

1. The Field of the Research

The field of research in writing this thesis is writing. To help the learners more interest and understand easily by using English online learning.

2. The Kinds of the Problem

- a. Many of English learners don't know BBC online learning as one of learning media of English writing.



- b. They focus on teks book in school, they do not focus on other media more deeply.

3. The Main Problem

The main problem in this research is the learners difficulty in learning English writing. It means that the learners ability in making English writing have not improve yet.

C. The Limitation of the Problem

To limit the problem of this thesis on learning English writing through BBC online learning, the researcher will analyze how learning English writing through BBC online learning.

D. The Questions of the Research

The questions of the research in writing this thesis are :

1. What is learning English writing?
2. What is BBC online learning?
3. What is the materials on learning English writing through BBC online learning?
4. How is learning English writing through BBC online learning?



E. The Aims of the Research

1. To know and to understand about learning English writing.
2. To know and to understand about BBC online learning.
3. To know and to understand about learning English writing through BBC online learning.
4. To know and to understand about the materials on learning English writing through BBC online learning.

F. The Uses of Research

Theoretically, this research can be useful for the researcher. In the process of making this research, the researcher must look for and collect more information from books, internet, or other sources that have connections with the research. The researcher tries to introduce how learning English writing through BBC online learning.

The researcher expects that this thesis will give some information to the learners about the use of BBC online learning especially on learning English writing. Also the result of the research expects be able to increase the developing of language learning; especially in increasing the learners developing in writing skill by BBC online learning as an online media to learn English writing.



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