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THE EFFECT OF EDUTAINMENT METHOD ON STUDENTS' SPEAKING SKILL AT SEVEN GRADE STUDENT AT *MTS SITI KHADIJAH SINDANGWANGI*

A Thesis

Submitted to English Education Department of Tarbiyah and Teaching and Science Faculty The
State Institute for Islamic Studies Syekh Nurjati in Partial Fulfillment of the Requirements for
Islamic Scholar Degree in English Education (S.Pd.I)



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ABSTRACT

Muhammad Faiz Fairuzzabadi: The Effect of Edutainment Method on Students' Speaking Skill at Seven Grade Student of MTs SITI KHADIJAH Sindangwangi Majalengka.

The main duty of teacher is carrying out activities of learning. The teacher should know the meaning of learning activity, learning strategy in order to create an effective activity of learning. One of learning object is English language. There are four major skills of English that the learners have to improve one of them is speaking. In teaching speaking of English the teacher should select suitable method in order the learner could improve their speaking skill. One of the method is edutainment method. Edutainment come from the word education and entertainment, Basically edutainment is a method of teaching which requires students to be more active in learning. And edutainment also content with a high degree of both educational and entertainment value.

The aims of doing research are (1) to know the students' activity while teaching – learning, (2) to know the different improvement of students' result study in learning English, (3) to know the respond of student.

This resaerch has done in *MTs SITI KHADIJAH* Sindangwangi, exactly in the Seven Class of A as Experiment Class, and Seven Class of B as Control Class both class consisting 30 students. the technique of collecting data which applied by the writer are observation (field note), test (practical oral test), and questionnaire. The writer use quantitative method in the resarch. The data which have been collected will be analyzed by the sample paired T test.

The improvement result of study on the students of experiment class is more better than the students of control class this thing provable with the average result of speaking practical test 69.25 in the experiment class, and 65.71 in the control class. And for the respond of student who tought by edutainment method is better with the average 98.87 for positive statement with strong criteria, and 91.38 for negative statement with strong criteria. By looking the result of research finding above, the writer can conclude that the effect of edutainment method on students's speaking skill could improve the result of study on student and give a good contribution toward speaking skill of student.

Keyword: Edutainment method, Students outcome, Students respond

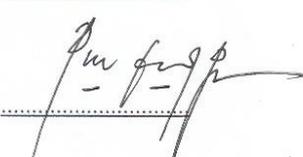


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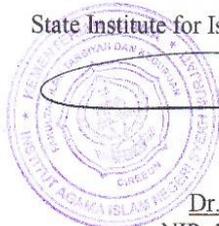
RATIFICATION

This thesis which entitled in **THE EFFECT OF EDUTAINMENT METHOD ON STUDENTS' SPEAKING SKILL AT SEVEN GRADE STUDENT AT MTS SITI KHADIJAH SINDANGWANGI** writrn by M. Faiz Faizruzzabadi with the student number 58430591 has been examined on 28th May 2015. It has been accepted by both examiners. It has been recognized as one of the requirements for Bachelor of Islamic Education in English Language Education at Faculty of Education and Teacher Training The State Institute for Islamic Studies *Syekh Nurjati* Cirebon.

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CHAPTER I INTRODUCTION

A. The Research Background

The main duty of teacher is carrying out activities of learning. The teacher should know the meaning of learning activity, teaching, learning strategy in order to create an effective activity, and learning is a change process of behavior through interaction between individual and environment where he lives. Trianto (2011:16) states that Learning is usually defined as a change in an individual caused by experience. Changes caused by development are not instances of learning. Neither is characteristic of individuals that are present at birth. However, humans do so much learning from the day of their birth that learning and development are inseparably linked.

Learning takes place in many ways. Sometimes it is intentional, as when students acquire information presented in a classroom or when they look something up in the encyclopedia. All sorts of learning are going on all the time. And the students need some process to get some knowledge. Iskandarwassid (2008:1) states that Process is a series of continuity, planned, gradual, moving, and balancing activity which in whole giving color and characteristics toward learning process, and it is important to build a good process, because it would be produced a good result. To build a good process, teacher should determine an appropriate strategy in learning-teaching activities. But to choose it, teacher should know first what the object of learning that is taken and what method would be applied in learning-teaching because can be appropriate if it is suitable with the material of learning.

In every learning process, will definitely need a learning steps which will determine direction of learning objectives to be achieved. According to Mouly (1960: 229) the steps of learning process are motivation, goal, readiness, obstacle, response, reinforcement and

generalization. Actually response is an action given by students when learning, process is carried out. Through the students' response to the learning process and subject matter, teacher has a greater chance to know the student's achievement. In learning process a teacher hopes students can respond to the subject taught in the class in a good manner. The students' response has an important role in devolving their competence because it subsist one of influencing components in learning process and it is success.

Learning English is not easy as learning Indonesian language, because in learning English teacher and student needs some learning method. Learning method or learning media is a tool or technique that used in teaching-learning by mean in a process of interaction in education communication between teacher and learner or student could be useful directly.

There are many kind of methods that could be used by teacher in teaching English language to their student, the teacher could choose the suitable method from many methods for explaining the material to the student. Because there are many methods of English learning that used by teacher in teaching-learning. And actually every English teacher has different method in explaining and teaching English material to their student in the classroom. Brown (2007:1) states that a method is generalized set of classroom specifications for accomplishing linguistic objectives. Methods tend to be concerned primarily with teacher and student roles and behaviors and secondarily with such features as linguistic and subject matter objectives, sequencing, and materials. It means a term that people often use in teaching learning especially in language teaching when it refers to special activities using certain steps that teachers believe can help their students mastering the language being learned. However, there has been confusion on how to define this term in language.

Some of English teacher in every school in Indonesia, use edutainment method in explaining the suitable material of English lesson to the student. By using this method they



hope the student could improve their English language. And usually edutainment doing by entertaining, game, role-play, demonstration, story telling, singing and etc. And they also doing it by feeling happy and enjoyable. It means to teach foreign language in this case English language would be better, if we teach it patiently and happily because not all students are smart student. And when they feel enjoy by that method they could understand the teachers' explanation easily and fastly.

And edutainment method is one method from many methods that used with many English teachers in explaining the material of English. By this method teacher could used many approach in teaching their student, because this method is not like another method that only use two or one approach in every method. This method not only used in indoor teaching learning but also it could used in outdoor teaching learning. Edutainment also is a method that applied in playing and experiment condition until they never get bored in studying, but it become educatif and enjoyable playing ground for student. Moh. Sholeh Hamid (2012:17) explain that Edutainment come from the word education and entertainment, edutainment etimologically is education that entertained and enjoyable. In terms of terminology, edutainment is a learning process that is designed such that the charge of education and entertainment can be combined harmoniously so that learning was fun. And this method also content with a high degree of both educational and entertainment value. Basically edutainment is a method of teaching which requires students to be more active in learning but with the approach and also a way of teaching that is more varied and did not make the students feel depressed and bored in the learning process itself.

Tatang S. (2012:13) state that Education itself mean form of learning in which the knowledge, skills, and habits of a group of people are transferred from one generation to the next through teaching, training, or research. Education frequently takes place under the



guidance of others, but may also be autodidactic. Any experience that has a formative effect on the way one thinks, feels, or acts may be considered educational. And entertainment itself mean is something that holds the attention and interest of an audience, or gives pleasure and delight. It can be an idea or a task, but is more likely to be one of the activities or events that have developed over thousands of years specifically for the purpose of keeping an audience's attention. Although people's attention is held by different things, because individuals have different preferences in entertainment, most forms are recognizable and familiar.

The different between edutainment method with other method that this method not only used in indoor teaching but also outdoor teaching, and it is not only used for one or two approach but it can used many kind of approach. Otherwise teacher could use it not onlyfor teaching of one skill of English but it could use more than one skill of English. Because this method could combine four skill of english language directly. Basically, edutainment could applied in any form of education. Because, in historically edutainment has transform into any kind of form and theory, like active learning, accelerated learning, cooperative learning and multiple intellegence.

Active learning is kind of learning that every student able to be more active in learning process and also student will defienetly understand about the material. Moh. Sholeh Hamid (2011:48) State that Active learning itself is a term that refers to several models of instruction that focus the responsibility of learning on learners. For the Conclusion, active learning is any form of learning that allows the students play an active role in the learning process itself, either in the form of interaction between students and/or between students and teachers.

Moh. Sholeh Hamid (2011: 59) state that Accalaterated Learning is the fastest natural learning, which is a modern movement that broke way of learning in education and structured training. So, Accelerated learning theory should be designed so that learning



takes place in a fast, fun, and satisfying. Acceleration theory also has other things that not only bring a sense of happy and satisfied but this acceleration theory can also develop IQ. In accelerated learning we will learn how to learn. Included in this category is to learn how to read faster and understand, memorize quickly, optimization of left-right brain, the subconscious and the conscious application layer of the brain.

Howard Gardner's Multiple Intelligences theory suggests in his book, *Frame Of Mind* said that; Multiple Intelligence is a theory that explains the diversity of intelligence that might once owned by each student and person, because it is possible that every student / person to have a multi-talent and Multiple Intelligences although the records do not all have degrees of intelligence and talent equal and diverse. This theory explains a variety of intelligence, including: verbal intelligence, linguistic, musical, rhythmic, logical, mathematical, visual, spatial, kinesthetic, intra-personal, interpersonal, and naturalist.

Dianne Larsen (2000: 164) said that cooperative or collaborative learning essentially involves students learning from each other in group. But it is not the group configuration that makes cooperative learning distinctive, it is the way that students and teachers work together that is important. The learning model of cooperative learning is not the same as simply learning in groups. There are basic elements of learning that distinguishes cooperative learning with group division is done carelessly.

Especially speaking skill, because speaking is the most complex of linguistic skill, since it involves thinking of what is to be said while saying what has been thought. In order to be able to do this structures, it seems, must be chosen in decreasing order of size. Speaking is described as an interactive process of constructing meaning that involves producing and receiving and processing information. Speaking depends on the context or the situation, Context includes the physical environment, the purposes for speaking is more often spontaneous, open ended, and evolving. Speaking requires learners to not only know how to



produce specific points of language such as grammar, pronunciation, or vocabulary but also that they understand when, where, why and in what ways to produce language.

The success of learning is much influenced by the extent to which the students' are involved in teaching and learning process. Besides it is also the activities in accordance with their own ability, prior knowledge and their own style in learning. In addition, the success of learning helps the students to overcome their difficulties. The teacher must give more opportunities to the students in using English language in a real situation.

Knowledge is constructed by human. Knowledge is not a set of fact concepts, or laws waiting to be discovered. It is not something that exists independent knower. Humans create or construct knowledge as the attempt to bring meaning to their experience.

Learning is fun when it usually done with humor, games, playing role-play, and demonstrations. But it can also with a sense of pleasure-fun and they enjoy it. Learning also could be done by other ways, and during the learning process was not boring and students were delighted with the method that used by teacher and provided that students can go through the process of learning with pleasure and fun.

There is a phenomenon, which states that the effect of edutainment method to the students would have positive influence in improving their English language especially with their speaking skill of English language. Therefore, the teacher needs to give therapy, to make the student respond to English subject. In this case, the teacher should divide themselves to be active, creative, and innovative more to ttheir students. this attitude need to apply on the materials, learning source, and learning method. The teacher needs package, and serve material.



Based on the phenomenon above, the writer is interested in making a research at *MTs SITI KHADIJAH Sindangwangi* to know about the positive effect in the application of edutainment method in teaching students' speaking skill of english language and its improvement.

B. The Identification of The Problem

The identification of the problem of this thesis as follows:

1. The Research Area

The research area in this thesis is method of teaching. Method of teaching is one of the most important factors in learning-teaching. As in English learning – teaching we have to use the suitable method or the appropriate approach to make student interest in learning English. In other words, the use of the suitable method in learning is very important and crucial to create the conducive situation in English learning. So, if the teacher could choose and uses the suitable method in learning especially in English learning, it will be better the outcomes in English learning.

2. The Kinds of The Problem

There are many problems in learning English. Actually it comes from the method of teaching that used by teacher in explaining English lesson to the students. The students will understand and could increase their language if the method that applied in the class is useful, enjoyable and acceptable by students. And of course the method also must be suitable with the material that given by teacher.



3. The Main Problem

The main problem of this research is about the weakness of student in speaking skill of English language. Because in our daily life they often find English language and use it when it is necessary and English lesson also one of the lessons that is examined in national examination and it is also the international language. Especially speaking skill, because speaking is the most complex of linguistic skill, since it involves thinking of what is to be said while saying what has been thought.

C. The Limitation of The Problem

Some of the problems in English learning is the method that is used by the teacher in teaching English lesson in the class. Most of the teachers used unsuitable methods with English skills they taught to the student. And they only use one method for every skill of English.

In this research, the writer decided to limit the topic only talking about “the effect of edutainment method on students’ speaking skill”. Because the writer thinks that this method is still useful and suitable in English teaching not only to increase student’s ability in English skill especially in speaking skill but also to increase teacher’s skill in teaching learning English language.

D. The Question of The Research

The writer formulates the problem into some questions, namely:

1. Does the students who were taught using edutainment method achieve better in speaking test aspect than who were taught using conventional method?



E. The Aims of The Research

1. To know the improvement of speaking skills' students who were taught using edutainment method with the student were not taught using edutainment method.

F. The Uses of The Research

The research product hoped to be able to:

1. Improve the developing English language learning, especially in increasing the students' ability in speaking skill.
2. Improve teachers' creativity in applying the method and technique in teaching-learning English.

G. Frame of Thinking

Nowday the concept of education that emphasizes the concept of rigid, tense, unpleasant, even disertain the authoritarian attitude of education to students, is no longer effective when seen from the results. For the reasons, students are educated in the method and strategy so it will be a generation that is full of tension, easily stressed, and unable to solve the problems in their life.

There are many factors to achieve the success of learning one of them is the strategy in choosing the suitable method of teaching in learning process. Because the students will feel comfort and enjoy in learning when the method that applied by teacher in teaching is suitable and can make the student enjoyable and comfortable.

Edutainment is a new method in educations' world, and it become popular in the last 19th century when the improvement of industrial entertainment program is rising.

Edutainment is a method to make process of education and teaching could be enjoyable and comfortable, until the students know about the essence from the learning it self. Without



any feeling that they in a process of teaching-learning. Edutainment more emphasis on the level of methods and strategies. By this method hoped could help the student to make they comfort and feel enjoy in learning especially in learning and teaching English language.

Edutainment also content with a high degree of both educational and entertainment value. There also exists content that is primarily educational but has incidental entertainment value. Finally, there is content that mostly entertaining but can be seen to have some educational value.

By using edutainment method a teacher also could told and make student likes English language and told them that learning English language is fun and make them wants to know more about English language, and also make them trust that English language is not only a lesson in their school but also as requirement live for them. And every skill should be mastered by all students; in every skill has its own method to be mastered. Beside that, they also have to enrich and added they daily vocabulary with it pronunciation if they want to master English. And also by this method every teacher who used this method could increase their skill in teaching-learning of English language and also in teaching their student and could make them more creative and innovative in teaching - learning.

H. Hypothesis of The Research

The hypothesis of the research in writing this thesis:

Ha : There is a positive influence on the effect of edutainment method in teaching and improving speaking skill of the student.





CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

After calculating the data analysis at the research which has been done by the researcher, then he comes to be conclusion that can be used to answer question of doing research about the effect of edutainment method in teaching speaking skills' student at seven grade student of MTs *SITI KHADIJAH* Sindangwangi, Majalengka, the writer conclude that:

1. Students' activity since the process of teaching – learning in the experiment class doing better than the process of teaching – learning in the control class.
2. There are different significant improvement on the students' result in the study English lesson especially with their speaking skill between experiment class whom taught with edutainment method and control class whom taught with conventional method.
3. Student has positive respond in teaching – learning with using edutainment method, shown at the questionnaire average result/score that positive statement get the percentage 98,87% with strong criteria, whereas the average of negative statement get the percentage 91,38% with strong criteria. It show that the learning outcomes of students has increased with the implementation of the method edutainment, and this indicates that the method of edutainment have a positive influence on learning English in improving learning outcomes mainly on improving speaking skills' student. And the student was pleased with the teaching and use edutainment method in the learning process.

B. Suggestions

By conducting the research, there are some advantages that the writer gets, relating to the effect of edutainment method in teaching speaking skills' student. In this case the writer hopes:

1. Teacher should give the best for students in their learning, especially in learning English enjoyably. And give them full attention to suggest or support in order to be better than before.
2. Teacher should give more motivation to the student in learning.
3. Teacher should select the appropriate method of teaching, strategies in learning English.
4. The students should develop and have to grow their skill of science especially their speaking skill of English language. And get the suggestion or motivation from their teacher to learn English speaking.
5. The parents of students should give more support and motivation. Because it is power of children.
6. The source of suggestion and motivation are also included environment, so the writer hopes every body to build the school in conducive condition for the students.





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