

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter stands for a critical juncture in the research process, encapsulating the researcher's efforts and articulating the conclusions drawn from the study. It provides a detailed synthesis of the findings, emphasizing their theoretical and practical significance within the field. Through a structured presentation of outcomes, this chapter seeks to establish a foundation for understanding the implications of the research and its contributions to the existing body of knowledge.

Furthermore, this chapter extends its scope by offering suggestions for the effective application of the research findings, particularly for module users, and proposing avenues for future investigation. These suggestions aim to enhance the practical utility of the study while fostering further scholarly exploration and innovation in the field. By bridging theoretical frameworks with practical implementation, this chapter underscores the researcher's commitment to advancing the discipline and addressing emerging challenges.

5.1 Conclusion

Websites serve as a powerful communication tool for various purposes, playing a crucial role in disseminating information and building connections. One of their most significant functions is informing the public, including the media, which is instrumental in shaping and enhancing an organization's public image. Through well-designed and informative websites, organizations can effectively communicate their mission, values, and offerings, thereby fostering trust and credibility among their audience. This capability underscores the importance of websites as strategic assets in creating and maintaining a positive public perception.

In the context of education, websites hold even greater potential by serving as comprehensive learning platforms that provide students with access to a vast array of knowledge and resources. These educational websites enable learners to explore topics of interest deeply and engage with subject matter in an interactive

and meaningful way. By offering diverse materials such as videos, articles, assessments, and discussion forums, they create an environment conducive to personalized learning. Furthermore, educational websites empower students to maximize their academic potential and career prospects, bridging the gap between traditional classroom education and modern digital learning. This makes them indispensable tools for fostering intellectual growth and preparing students for a competitive and dynamic world.

The categorization of online media features, as outlined in the previous chapter, is based on five key factors derived from various theoretical perspectives. First, interactive content, which includes audiovisual materials and chat forums, promotes active engagement and interaction, enhancing the overall learning experience. Second, group collaboration encourages teamwork by allowing students to participate in meaningful discussions and collaborative tasks, making the learning process more enriching and valuable. Third, site layout plays a critical role in usability, with features such as quick access enabling users to navigate the website effortlessly and efficiently. Fourth, authentic assessment provides students with opportunities to apply their knowledge through hands-on projects, deepening their understanding of the material in practical and impactful ways. Collectively, these features contribute to the creation of an effective and engaging online learning environment, addressing both functional and pedagogical needs.

This research focuses on the development of a product, with the researcher choosing to create a learning resource in the form of a website. Careful attention is given to various aspects and features to ensure that the final product is an effective and user-friendly educational tool. For this purpose, Google Sites was selected as the platform due to its simplicity, accessibility, and diverse functionality, making it an ideal choice for designing and implementing a learning website.

By utilizing Google Sites, the researcher aims to create a platform that not only supports the delivery of educational content but also provides an intuitive and engaging experience for users. The platform's versatile tools and features enable the integration of interactive elements, clear navigation, and visually

appealing designs, all of which contribute to making the website an effective medium for learning. This choice aligns with the researcher's goal of developing a practical and impactful educational resource.

5.2 Suggestion

The researcher acknowledges that this study is not without its limitations and remains a work in progress. Despite this, the researcher firmly believes that the findings and contributions of this research can serve as a valuable reference and resource for various purposes in the future. It holds potential to assist teachers in enhancing their teaching strategies, particularly in the development of digital learning resources tailored to modern educational needs.

Moreover, this study can provide a foundation for further research, inspiring scholars and educators to explore and expand upon its findings. It also offers practical benefits for students of English education, supporting their learning journey and fostering a deeper understanding of effective digital learning methodologies. By contributing to the evolving landscape of education, this research aims to make a meaningful and lasting impact.

5.2.1 For the Teacher

In the 21st century, teaching has increasingly shifted to online platforms, enabling students to engage in independent learning. Teachers play a crucial role in facilitating this process by offering digital-based alternatives that enhance the learning experience. Among these alternatives, websites have emerged as a valuable tool for delivering educational content. By leveraging the accessibility and interactivity of websites, teachers can provide students with opportunities to grasp material more efficiently and effectively, fostering a deeper understanding and greater engagement with the subject matter.

5.2.2 For the Digital Learning Media Developer

The researchers aspire for this study to contribute to the development of digital learning resources that effectively support students' learning processes.

The website created as part of this research is designed with simplicity in mind, particularly in its use of language. By employing clear and straightforward language, the website aims to make its content more accessible, enabling students to navigate and comprehend the material independently. It is hoped that this approach will empower learners to take greater control of their education while fostering a more engaging and self-directed learning experience.

5.2.3 For Further Researcher

This research is anticipated to serve as a valuable reference for future studies, particularly those focused on the creation of learning media utilizing modern technology. By exploring the development of educational tools, specifically websites, this study aims to contribute to the advancement of digital learning resources. The researchers hope that their findings will inspire further innovations in the design and implementation of websites as effective learning platforms, ultimately enhancing the quality of education and better supporting students in their academic journeys.

5.2.4 For students

The researcher is optimistic that the developed website will become a valuable resource, motivating and supporting students in their English language learning journey. By providing an engaging and interactive platform, the website aims to inspire students' passion for learning, improve their language skills, and cultivate a lasting appreciation for the English language. Through its intuitive interface, captivating content, and collaborative features, the website seeks to foster a positive and empowering learning environment. Ultimately, it is designed to enhance student success and proficiency in English, helping learners achieve their academic goals while nurturing a lifelong commitment to language learning.