

**DESIGNING A DIGITAL ILLUSTRATED ENGLISH
STORYBOOK OF CIREBON CULTURE TO PROMOTE
DIGITAL INTELLIGENCE QUOTIENT (DQ)**

A THESIS

Submitted to English Language Teaching Department of *Tarbiyah* and Teacher
Training Faculty of *Syekh Nurjati* State Cyber Islamic University Cirebon
in Partial Fulfilment of the Requirement of Undergraduate Degree (S.Pd.)



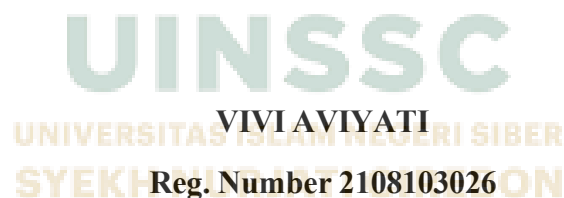
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TARBIYAH AND TEACHER TRAINING FACULTY
SYEKH NURJATI STATE CYBER ISLAMIC UNIVERSITY CIREBON
2025/1447 H**

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TARBIYAH AND TEACHER TRAINING OF FACULTY
SYEKH NURJATI STATE CYBER ISLAMIC UNIVERSITY CIREBON**

2025

ABSTRACT

Vivi Aviyati. 2108103026. (Designing A Digital Illustrated English Storybook of Cirebon Culture to Promote Digital Intelligence Quotient (DQ)).

Indonesia is currently facing a literacy crisis, evidenced by low English proficiency and lack of interest in reading, which is compounded by monotonous learning media. In addition, most children do not have adequate skills to behave safely in the digital environment and are increasingly disconnected from local culture. Therefore, there is a need for innovation in making learning media. This research focused on designing a Cirebon culture-based Digital Illustrated English Storybook by integrating the Digital Intelligence Quotient (DQ) framework. This research used the R&D method with the ADDIE model. This study only adopted three stages: analysis, design, and development. The digital illustrated English storybook was validated by two media experts and material experts. The validation results from both experts show a score of 95. The results are included in the “Very Good” category, but the experts suggested some revisions. This indicates that the digital storybook developed is suitable for use with revisions.

Keywords: *Digital Illustrated Storybook, Cirebon Culture, Digital Intelligence Quotient (DQ), English Learning.*

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APPROVAL

**DESIGNING A DIGITAL ILLUSTRATED ENGLISH STORYBOOK OF
CIREBON CULTURE TO PROMOTE DIGITAL INTELLIGENCE
QUOTIENT (DQ)**

Submitted by:

VIVI AVIYATI

Reg. Number 2108103026

**Submitted to English Language Teaching Department *Tarbiyah* and Teacher
Training The *Syekh Nurjati* State Cyber Islamic University Cirebon in Partial
of the Requirement for Undergraduate Degree**

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Assalamua'laikum Warrahmatullahi Wabarakatuh

After guiding, analyzing, briefing, and correcting the writing of Vivi Aviyati with registered number 2108103026 entitled **“DESIGNING A DIGITAL ILLUSTRATED ENGLISH STORYBOOK OF CIREBON CULTURE TO PROMOTE DIGITAL INTELLIGENCE QUOTIENT (DQ),”** we have opinion that her thesis can be offered to be presented to the English Language Teaching Department, *Tarbiyah* and Teacher Training Faculty, *Syekh Nurjati* State Cyber Islamic University Cirebon.

Wassalamua'laikum Warrahmatullahi Wabarakatuh

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Bismillahirrahmanirrahim

I acknowledge that this thesis entitled **“DESIGNING A DIGITAL ILLUSTRATED ENGLISH STORYBOOK OF CIREBON CULTURE TO PROMOTE DIGITAL INTELLIGENCE QUOTIENT (DQ)”** comprise entirely my own original work, properly referenced and cited from trusted sources, and written in a scientific method.

This letter of authenticity has been written in accordance with the facts. I will sincerely responsible for any risk that will happen in the future if it is proven to offend the ethic of scientific writing.


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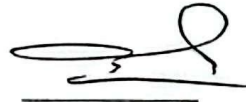



Vivi Aviyati


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RATIFICATION

The thesis which entitled “**DESIGNING A DIGITAL ILLUSTRATED ENGLISH STORYBOOK OF CIREBON CULTURE TO PROMOTE DIGITAL INTELLIGENCE QUOTIENT (DQ)**” written by Vivi Aviyati, with registration number 2108103026, has been examined on May 27th, 2025. It has been accepted by the examiners as of requirements for Undergraduate Degree in English Language Teaching Department of *Tarbiyah* and Teacher Training Faculty of *Syekh Nurjati* State Cyber Islamic University Cirebon.

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DEDICATION

First of all, I would like to thank Allah SWT who has given me the blessings of health, ability, patience, and blessings for my success in completing this thesis. I dedicate this thesis entirely to my beloved father (Mr. Oding Saputra) and my beloved mother (Ms. Carini) who have never stopped praying for the best and support in my life. Thank you to my dear younger brother (Ahmad Nafis Qurtubi), even though he often fights with me. The last one for myself, who has survived and always struggled to complete this education.

Then I would like to sincerely thank both supervisors. Dra. Hj. Amroh Umaemah, M.Pd. and Mrs. Listiana Ikawati, M.Hum. always guided and helped me to complete my thesis. May my supervisors always be given health and long life, and may they always be protected by Allah SWT. Finally, I am also grateful for my perseverance and dedication in completing this thesis. I would like to thank myself for the countless hours I spent researching and writing. I am proud of what I have accomplished.



AUTOBIOGRAPHY



My name is Vivi Aviyati, usually called Vivi. I live in Blok. Desa, RT/RW. No. 005/003, Cirebon Girang Village, Talun District, Cirebon Regency, West Java. I was born in Cirebon on April 28, 2003. I was born to parents named Oding Saputra and Carini. I am the first of two children. I like watching videos, listening to music, cooking, and handling small business. My educational journey started from elementary school at SDN 1 Kerandon in 2009-2015.

Junior high school at SMPN 1 Talun in 2015-2018. Then continued to the senior high school level at MAN 2 Kota Cirebon in 2018-2021. Furthermore, my current education at the College of *Syekh Nurjati* State Cyber Islamic Cirebon University Cirebon in the Department of English Education in 2021-2025. Alhamdulillah, I can pursue my education now, thanks to the prayers and support from my parents and the people around me. I hope the final thesis writing can positively contribute to the world of education.

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MOTTO

"If you don't believe yourself, who will?"

“Wahai orang-orang yang beriman! Mohonlah pertolongan (kepada Allah) dengan sabar dan salat. Sungguh, Allah beserta orang-orang yang sabar.”

(Q.S Al-Baqarah: 153)

If you fail to plan, you plan to fail

(Mastermind, Taylor Swift)



ACKNOWLEDGEMENT

Alhamdulillahirobbil 'alamin. All praise and gratitude be to Allah SWT for His mercy and grace that the writing of this thesis can be completed properly. The researcher realizes that the completion of this thesis not only solely the result of her own efforts but also the sincere support, prayers, guidance, and assistance from many people. Therefore, the researcher would like to express her deepest gratitude to all those who have contributed in her academic journey.

First of all, the researcher would like to thank to the supervisors, Dra. Hj. Amroh Umaemah, M.Pd. and Mrs. Listiana Ikawati, M.Hum., who patiently and kindly guided and provided suggestions, ideas, help, and motivation during this thesis. Their expertise and advice have been instrumental in writing this thesis and improving the quality of her work. Thanks to their guidance, the researcher has learned a lot of new knowledge. The supervisor played an important role in changing the fear of going through this process. With their patient guidance. The researcher went through the process with peace of mind and confidence.

The researcher would also like to thank all the lecturers of the English Education Study Program who have provided a lot of knowledge, experience and guidance during the researcher's education at the English Language Teaching Department of *Tarbiyah* and Teacher Training Faculty of *Syekh Nurjati* State Cyber Islamic University Cirebon.

The researcher also extends her gratitude to the principals, head of curriculum, and English teachers of Smart Auladi Elementary School and SMPN 1 Talun, who have allowed me to conduct research in their schools. Thank you for all the support, help, guidance, and approval during the research process.

The researcher would like to express her deepest gratitude to her beloved parents. Thank you to beloved mother, Mrs. Carini and beloved father, Mr. Oding Saputra, for their endless love, prayers, emotional support, and support throughout her academic journey.

Then for her best and closest friend Salma Hasnaa Nabillah, the researcher sincerely thanks for all the support, prayers, and a lot of other goodness that the researcher can't mention it all. Thank you for always being there in any situation and condition during this college life. Last but not least, thank you for being the best friend and still holding on to this day.

Also, for the researcher's best friend Regina Cahyatul Maula, thank you for always sending prayers for the researcher, always trying anything to bring happiness in friendship, and supporting whatever positive things the researcher does.

The researcher would like to thank her friends who have provided mutual support in this college journey and all the people who are involved that the researcher can't mention one by one.

Furthermore, to GOT7 as the researcher's favorite K-pop group, thank you for being the researcher's mood booster during this thesis journey. Your music and energy kept the researcher going, even on the hardest days.

And last but not least, to the researcher for being strong so far. Thank you for all the hard work that has been done. Thanks for not giving up and persevering through all the obstacles faced during this college life. Also, thanks to all kinds of food and drinks, especially coffee, that kept awake while working on her thesis at night.

Cirebon, 5 May 2025

The Researcher

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PREFACE

In the name of Allah SWT, the Most Gracious and Merciful, we express our gratitude and offer praise to Allah, the Lord of the universe. May blessings be upon the prophet Muhammad SAW (peace be upon him), his family, and his followers up to end of the world. This thesis entitled **“DESIGNING A DIGITAL ILLUSTRATED ENGLISH STORYBOOK OF CIREBON CULTURE TO PROMOTE DIGITAL INTELLIGENCE QUOTIENT (DQ)”** which is submitted to the English Language Teaching Department *Tarbiyah* and Teacher Training Faculty *Syekh Nurjati* State Cyber Islamic University Cirebon as a partial fulfillment for Undergraduate Degree. The researcher is sure that this thesis is still far from being perfect, so all mistakes and errors in this thesis will be his responsibility and every suggestion or idea of any kind to make it perfect will be gladly welcome to anyone who is interested in studying learning media development. The researcher hopes this thesis could contribute to the English Language Teaching Department, students, future researcher, and generally to all the readers.

Cirebon, 5 May 2025

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The Researcher

UNIVERSITAS ISLAM NEGERI SIBER
SYEKH NURJATI CIREBON

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