

# **LAMPIRAN-LAMPIRAN**



## **Lampiran 1: Kuesioner Penelitian**

### **KUESIONER PENELITIAN**

#### **FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUTUSAN PEMBELIAN PRODUK MAKE OVER**

**(Studi Kasus Pada Mahasiswi Fakultas Ilmu Tarbiyah dan Keguruan IAIN  
Syekh Nurjati Cirebon)**

*Assalamu'alaikum Warahmatullahi Wabarakatu*

Perkenalkan saya Salsabila Uswatun Hasanah Mahasiswa semeseter 8 Jurusan Ekonomi Syariah IAIN Syekh Nurjati Cirebon. Pada kesempatan ini saya meminta kesediaan saudara/i untuk berpartisipasi dalam mengisi dan menjawab seluruh pernyataan yang ada dalam kuesioner ini. Kuesioner ini digunakan untuk mengumpulkan data guna menyusun penelitian (Tugas Akhir/ Skripsi) yang berjudul *“FAKTOR-FAKTOR YANG MEMPENGARUHI KEPUTUSAN PEMBELIAN PRODUK MAKE OVER (Studi Kasus Pada Mahasiswi Fakultas Ilmu Tarbiyah dan Keguruan IAIN Syekh Nurjati Cirebon)”*. Adapun variabel yang diteliti yaitu Kemudahan Pembelian (X1), Kualitas Produk (X2), Harga (X3), Promosi (X4), dan Keputusan Pembelian (Y) dengan kriteria responden sebagai berikut :

1. Pengguna Produk Make Over
2. Mahasiswa Fakultas Ilmu Tarbiyah dan Keguruan IAIN Syekh Nurjati

Peneliti memahami waktu saudara sangatlah terbatas dan berharga, namun peneliti berharap kesediaan untuk membantu penelitian ini dengan mengisi dan menjawab seluruh pernyataan sesuai dengan ketentuan. Mengenai data dan informasi dalam kuesioner ini hanya digunakan untuk keperluan akademik, sehingga peneliti menjamin sepenuhnya kerahasiaan seluruh jawaban. Peneliti mengucapkan terima kasih atas kesediaan waktu dan kerjasama saudara dalam melakukan pengisian kuesioner ini. Setiap jawaban sangat membantu untuk penyelesaian penelitian.

*Wassalamu'alaikum warahmatullahi Wabarakatuh*

## A. PETUNJUK PENGISIAN KUESIONER

Bacalah pernyataan dengan teliti

Isilah identitas saudara sesuai dengan keadaan yang sebenarnya

Jawablah pernyataan dengan memberikan ceklis (  $\checkmark$  ) pada kolom sesuai dengan keadaan yang sebenarnya serta yang tersedia untuk masing-masing pernyataan, yaitu :

SS : Sangat Setuju (5)

S : Setuju (4)

RR : Ragu-Ragu (3)

TS : Tidak Setuju (2)

STS : Sangat Tidak Setuju (1)

## B. IDENTITAS RESPONDEN

1. Nama :

2. Alamat :

3. Jurusan :

5. Pendapatan Perbulan :

Rp. 1.000.000

Rp. 2.000.000 – 3.000.000

> Rp. 3.000.000

Beberapa daftar pertanyaan :

### 1. Kemudahan Pembelian (X1)

| No | Instrumen/Pertanyaan                                                  | SS  | S   | RR  | TS  | STS |
|----|-----------------------------------------------------------------------|-----|-----|-----|-----|-----|
|    |                                                                       | (5) | (4) | (3) | (2) | (1) |
| 1. | Produk Make Over mudah didapatkan                                     |     |     |     |     |     |
| 2. | Produk Make Over tersedia di berbagai online shop maupun offline shop |     |     |     |     |     |
| 3. | Media sosial Make Over menyediakan informasi yang membantu saya       |     |     |     |     |     |

|    |                                                                                                     |  |  |  |  |  |
|----|-----------------------------------------------------------------------------------------------------|--|--|--|--|--|
|    | memilih produk yang tepat untuk jenis kulit dan kebutuhan makeup saya                               |  |  |  |  |  |
| 4. | Website/aplikasi toko online Make Over menyediakan informasi produk yang lengkap dan mudah dipahami |  |  |  |  |  |

## 2. Kualitas Produk (X2)

| No | Instrumen/Pertanyaan                                                | SS  | S   | RR  | TS  | STS |
|----|---------------------------------------------------------------------|-----|-----|-----|-----|-----|
|    |                                                                     | (5) | (4) | (3) | (2) | (1) |
| 1. | Packaging produk Make Over yang menarik                             |     |     |     |     |     |
| 2. | Produk Make Over memiliki kualitas serupa dengan produk luar negeri |     |     |     |     |     |
| 3. | Kualitas pemakaian produk Make Over yang tahan lama                 |     |     |     |     |     |
| 4. | Produk Make Over memiliki jenis produk yang beragam                 |     |     |     |     |     |

## 3. Harga (X3)

| No. | Instrumen/Pertanyaan                                                                        | SS  | S   | RR  | TS  | STS |
|-----|---------------------------------------------------------------------------------------------|-----|-----|-----|-----|-----|
|     |                                                                                             | (5) | (4) | (3) | (2) | (1) |
| 1.  | Produk Make Over memiliki harga yang relative terjangkau                                    |     |     |     |     |     |
| 2.  | Harga pada produk Make Over sesuai dengan kualitas yang saya dapatkan pada produk Make Over |     |     |     |     |     |
| 3.  | Manfaat yang saya dapat sesuai dengan harga produk tersebut                                 |     |     |     |     |     |
| 4.  | Harga produk Make Over sesuai dengan persaingan pasar                                       |     |     |     |     |     |

#### 4. Promosi (X4)

| No. | Instrumen/Pertanyaan                                                                          | SS  | S   | RR  | TS  | STS |
|-----|-----------------------------------------------------------------------------------------------|-----|-----|-----|-----|-----|
|     |                                                                                               | (5) | (4) | (3) | (2) | (1) |
| 1.  | Produk Make Over banyak diiklankan di media sosial                                            |     |     |     |     |     |
| 2.  | Promosi yang dibuat menarik perhatian konsumen                                                |     |     |     |     |     |
| 3.  | Promosi yang dilakukan Make Over memudahkan saya mengenal jenis produk Make Over yang beragam |     |     |     |     |     |
| 4.  | Make Over melakukan promosi dengan mengadakan event makeup                                    |     |     |     |     |     |
| 5.  | Make Over melakukan promosi sesuai atau tepat sasaran pemasaran                               |     |     |     |     |     |

#### 5. Keputusan Pembelian (Y)

| No. | Instrumen/Pertanyaan                                               | SS  | S   | RR  | TS  | STS |
|-----|--------------------------------------------------------------------|-----|-----|-----|-----|-----|
|     |                                                                    | (5) | (4) | (3) | (2) | (1) |
| 1.  | Keputusan membeli produk Make Over karena harganya yang terjangkau |     |     |     |     |     |
| 2.  | Produk Make Over sesuai dengan kebutuhan makeup                    |     |     |     |     |     |
| 3.  | Banyak yang merekomendasikan produk Make Over                      |     |     |     |     |     |
| 4.  | Produk Make Over dipilih karena memiliki kualitas yang bagus       |     |     |     |     |     |

**Lampiran 2: Rekapitulasi Data Kuesioner (Ordinal)**

| NO | Kemudahan Pembelian (X1) |      |      |      | Total |
|----|--------------------------|------|------|------|-------|
|    | X1.1                     | X1.2 | X1.3 | X1.4 |       |
| 1  | 5                        | 1    | 3    | 4    | 13    |
| 2  | 5                        | 5    | 5    | 4    | 19    |
| 3  | 5                        | 5    | 4    | 4    | 18    |
| 4  | 5                        | 4    | 4    | 4    | 17    |
| 5  | 5                        | 5    | 4    | 5    | 19    |
| 6  | 5                        | 5    | 5    | 5    | 20    |
| 7  | 5                        | 5    | 5    | 5    | 20    |
| 8  | 5                        | 3    | 5    | 5    | 18    |
| 9  | 5                        | 5    | 5    | 5    | 20    |
| 10 | 5                        | 5    | 2    | 5    | 17    |
| 11 | 5                        | 5    | 5    | 5    | 20    |
| 12 | 5                        | 1    | 5    | 5    | 16    |
| 13 | 5                        | 5    | 5    | 5    | 20    |
| 14 | 5                        | 5    | 5    | 5    | 20    |
| 15 | 5                        | 5    | 4    | 5    | 19    |
| 16 | 5                        | 2    | 2    | 2    | 11    |
| 17 | 5                        | 5    | 5    | 5    | 20    |
| 18 | 5                        | 5    | 5    | 5    | 20    |
| 19 | 5                        | 5    | 4    | 5    | 19    |
| 20 | 5                        | 1    | 5    | 5    | 16    |
| 21 | 5                        | 5    | 5    | 5    | 20    |
| 22 | 5                        | 5    | 3    | 5    | 18    |
| 23 | 5                        | 5    | 5    | 5    | 20    |
| 24 | 5                        | 5    | 1    | 5    | 16    |
| 25 | 5                        | 5    | 5    | 5    | 20    |
| 26 | 5                        | 4    | 5    | 1    | 15    |
| 27 | 5                        | 5    | 5    | 5    | 20    |
| 28 | 5                        | 3    | 5    | 5    | 18    |
| 29 | 5                        | 5    | 5    | 5    | 20    |
| 30 | 5                        | 5    | 4    | 5    | 19    |
| 31 | 5                        | 5    | 5    | 5    | 20    |
| 32 | 5                        | 1    | 5    | 5    | 16    |
| 33 | 5                        | 5    | 5    | 4    | 19    |
| 34 | 5                        | 3    | 3    | 3    | 14    |
| 35 | 5                        | 5    | 5    | 5    | 20    |
| 36 | 5                        | 3    | 3    | 3    | 14    |
| 37 | 5                        | 4    | 4    | 4    | 17    |
| 38 | 5                        | 5    | 5    | 5    | 20    |
| 39 | 5                        | 5    | 5    | 5    | 20    |
| 40 | 5                        | 5    | 3    | 4    | 17    |

| NO | Kemudahan Pembelian (X1) |      |      |      | Total |
|----|--------------------------|------|------|------|-------|
|    | X1.1                     | X1.2 | X1.3 | X1.4 |       |
| 41 | 5                        | 3    | 5    | 5    | 18    |
| 42 | 5                        | 5    | 5    | 1    | 16    |
| 43 | 5                        | 5    | 3    | 5    | 18    |
| 44 | 5                        | 5    | 5    | 5    | 20    |
| 45 | 5                        | 5    | 5    | 2    | 17    |
| 46 | 5                        | 4    | 5    | 5    | 19    |
| 47 | 5                        | 1    | 5    | 5    | 16    |
| 48 | 5                        | 5    | 5    | 5    | 20    |
| 49 | 5                        | 5    | 5    | 2    | 17    |
| 50 | 5                        | 5    | 5    | 5    | 20    |
| 51 | 5                        | 5    | 5    | 4    | 19    |
| 52 | 5                        | 5    | 5    | 5    | 20    |
| 53 | 5                        | 5    | 5    | 3    | 18    |
| 54 | 5                        | 5    | 5    | 5    | 20    |
| 55 | 5                        | 5    | 2    | 5    | 17    |
| 56 | 5                        | 5    | 5    | 5    | 20    |
| 57 | 5                        | 4    | 4    | 4    | 17    |
| 58 | 5                        | 4    | 5    | 4    | 18    |
| 59 | 5                        | 4    | 4    | 1    | 14    |
| 60 | 5                        | 5    | 5    | 5    | 20    |
| 61 | 5                        | 5    | 2    | 5    | 17    |
| 62 | 5                        | 5    | 4    | 5    | 19    |
| 63 | 5                        | 5    | 5    | 5    | 20    |
| 64 | 5                        | 5    | 5    | 5    | 20    |
| 65 | 5                        | 5    | 5    | 4    | 19    |
| 66 | 5                        | 1    | 5    | 5    | 16    |
| 67 | 5                        | 4    | 4    | 4    | 17    |
| 68 | 5                        | 5    | 5    | 5    | 20    |
| 69 | 5                        | 5    | 5    | 5    | 20    |
| 70 | 5                        | 5    | 5    | 5    | 20    |
| 71 | 5                        | 3    | 5    | 5    | 18    |
| 72 | 5                        | 5    | 5    | 1    | 16    |
| 73 | 5                        | 5    | 5    | 5    | 20    |
| 74 | 5                        | 5    | 4    | 5    | 19    |
| 75 | 5                        | 5    | 5    | 5    | 20    |
| 76 | 5                        | 5    | 4    | 5    | 19    |
| 77 | 5                        | 5    | 5    | 5    | 20    |
| 78 | 5                        | 5    | 5    | 5    | 20    |
| 79 | 5                        | 5    | 5    | 2    | 17    |
| 80 | 5                        | 4    | 4    | 4    | 17    |
| 81 | 5                        | 4    | 5    | 4    | 18    |
| 82 | 5                        | 4    | 4    | 4    | 17    |

| NO | Kemudahan Pembelian (X1) |      |      |      | Total |
|----|--------------------------|------|------|------|-------|
|    | X1.1                     | X1.2 | X1.3 | X1.4 |       |
| 83 | 5                        | 4    | 4    | 2    | 15    |
| 84 | 5                        | 1    | 4    | 4    | 14    |
| 85 | 5                        | 4    | 4    | 3    | 16    |
| 86 | 5                        | 1    | 4    | 4    | 14    |
| 87 | 5                        | 4    | 4    | 3    | 16    |
| 88 | 5                        | 5    | 1    | 5    | 16    |
| 89 | 5                        | 5    | 5    | 4    | 19    |
| 90 | 5                        | 5    | 2    | 5    | 17    |
| 91 | 1                        | 4    | 4    | 4    | 13    |
| 92 | 5                        | 4    | 4    | 4    | 17    |
| 93 | 5                        | 5    | 2    | 3    | 15    |
| 94 | 2                        | 5    | 5    | 5    | 17    |
| 95 | 5                        | 1    | 5    | 4    | 15    |

| NO | Kualitas Produk (X2) |      |      |      | Total |
|----|----------------------|------|------|------|-------|
|    | X2.1                 | X2.2 | X2.3 | X2.4 |       |
| 1  | 4                    | 3    | 5    | 5    | 17    |
| 2  | 4                    | 4    | 5    | 4    | 17    |
| 3  | 3                    | 4    | 4    | 5    | 16    |
| 4  | 4                    | 5    | 5    | 5    | 19    |
| 5  | 5                    | 1    | 5    | 5    | 16    |
| 6  | 5                    | 5    | 5    | 5    | 20    |
| 7  | 4                    | 5    | 5    | 5    | 19    |
| 8  | 5                    | 5    | 5    | 5    | 20    |
| 9  | 5                    | 4    | 5    | 5    | 19    |
| 10 | 5                    | 5    | 2    | 5    | 17    |
| 11 | 5                    | 5    | 5    | 5    | 20    |
| 12 | 5                    | 5    | 3    | 5    | 18    |
| 13 | 2                    | 5    | 5    | 1    | 13    |
| 14 | 5                    | 2    | 5    | 5    | 17    |
| 15 | 5                    | 5    | 4    | 5    | 19    |
| 16 | 2                    | 1    | 1    | 1    | 5     |
| 17 | 1                    | 5    | 3    | 5    | 14    |
| 18 | 5                    | 5    | 5    | 1    | 16    |
| 19 | 4                    | 5    | 5    | 3    | 17    |
| 20 | 5                    | 5    | 5    | 5    | 20    |
| 21 | 5                    | 5    | 1    | 5    | 16    |
| 22 | 5                    | 5    | 5    | 3    | 18    |
| 23 | 5                    | 4    | 5    | 5    | 19    |
| 24 | 5                    | 5    | 5    | 5    | 20    |

| NO | Kualitas Produk (X2) |      |      |      | Total |
|----|----------------------|------|------|------|-------|
|    | X2.1                 | X2.2 | X2.3 | X2.4 |       |
| 25 | 5                    | 5    | 2    | 5    | 17    |
| 26 | 5                    | 5    | 5    | 1    | 16    |
| 27 | 1                    | 5    | 5    | 5    | 16    |
| 28 | 5                    | 5    | 3    | 5    | 18    |
| 29 | 5                    | 5    | 3    | 5    | 18    |
| 30 | 5                    | 2    | 5    | 5    | 17    |
| 31 | 5                    | 5    | 5    | 5    | 20    |
| 32 | 5                    | 5    | 5    | 5    | 20    |
| 33 | 5                    | 5    | 5    | 4    | 19    |
| 34 | 3                    | 3    | 3    | 3    | 12    |
| 35 | 5                    | 5    | 5    | 5    | 20    |
| 36 | 3                    | 3    | 3    | 3    | 12    |
| 37 | 4                    | 4    | 4    | 4    | 16    |
| 38 | 5                    | 5    | 5    | 5    | 20    |
| 39 | 5                    | 5    | 5    | 5    | 20    |
| 40 | 4                    | 4    | 4    | 5    | 17    |
| 41 | 5                    | 5    | 5    | 5    | 20    |
| 42 | 5                    | 5    | 1    | 5    | 16    |
| 43 | 5                    | 2    | 5    | 5    | 17    |
| 44 | 5                    | 5    | 5    | 5    | 20    |
| 45 | 5                    | 5    | 5    | 1    | 16    |
| 46 | 5                    | 5    | 5    | 5    | 20    |
| 47 | 5                    | 5    | 1    | 5    | 16    |
| 48 | 5                    | 5    | 5    | 5    | 20    |
| 49 | 5                    | 5    | 5    | 5    | 20    |
| 50 | 5                    | 5    | 3    | 5    | 18    |
| 51 | 5                    | 5    | 5    | 5    | 20    |
| 52 | 5                    | 4    | 5    | 5    | 19    |
| 53 | 5                    | 5    | 5    | 5    | 20    |
| 54 | 5                    | 5    | 5    | 1    | 16    |
| 55 | 5                    | 5    | 2    | 5    | 17    |
| 56 | 5                    | 5    | 5    | 5    | 20    |
| 57 | 4                    | 4    | 4    | 4    | 16    |
| 58 | 4                    | 4    | 4    | 5    | 17    |
| 59 | 4                    | 4    | 4    | 4    | 16    |
| 60 | 5                    | 3    | 5    | 1    | 14    |
| 61 | 5                    | 5    | 5    | 5    | 20    |
| 62 | 5                    | 3    | 5    | 1    | 14    |
| 63 | 5                    | 5    | 5    | 5    | 20    |
| 64 | 5                    | 2    | 4    | 5    | 16    |
| 65 | 4                    | 4    | 4    | 4    | 16    |
| 66 | 5                    | 5    | 5    | 5    | 20    |

| NO | Kualitas Produk (X2) |      |      |      | Total |
|----|----------------------|------|------|------|-------|
|    | X2.1                 | X2.2 | X2.3 | X2.4 |       |
| 67 | 4                    | 4    | 4    | 4    | 16    |
| 68 | 5                    | 5    | 4    | 5    | 19    |
| 69 | 5                    | 5    | 5    | 5    | 20    |
| 70 | 5                    | 5    | 5    | 5    | 20    |
| 71 | 5                    | 3    | 5    | 5    | 18    |
| 72 | 5                    | 5    | 5    | 1    | 16    |
| 73 | 5                    | 5    | 5    | 5    | 20    |
| 74 | 4                    | 5    | 5    | 5    | 19    |
| 75 | 5                    | 5    | 5    | 5    | 20    |
| 76 | 5                    | 5    | 5    | 4    | 19    |
| 77 | 5                    | 5    | 5    | 5    | 20    |
| 78 | 5                    | 5    | 5    | 5    | 20    |
| 79 | 5                    | 2    | 5    | 5    | 17    |
| 80 | 4                    | 4    | 4    | 4    | 16    |
| 81 | 4                    | 4    | 4    | 4    | 16    |
| 82 | 4                    | 5    | 4    | 4    | 17    |
| 83 | 4                    | 4    | 4    | 4    | 16    |
| 84 | 4                    | 4    | 2    | 4    | 14    |
| 85 | 4                    | 4    | 4    | 4    | 16    |
| 86 | 4                    | 4    | 1    | 4    | 13    |
| 87 | 4                    | 3    | 4    | 4    | 15    |
| 88 | 5                    | 5    | 5    | 3    | 18    |
| 89 | 5                    | 5    | 4    | 5    | 19    |
| 90 | 3                    | 4    | 4    | 4    | 15    |
| 91 | 4                    | 4    | 4    | 3    | 15    |
| 92 | 4                    | 4    | 4    | 4    | 16    |
| 93 | 5                    | 5    | 5    | 5    | 20    |
| 94 | 5                    | 5    | 4    | 5    | 19    |
| 95 | 3                    | 4    | 4    | 4    | 15    |

| NO | Harga (X3) |      |      |      | Total |
|----|------------|------|------|------|-------|
|    | X3.1       | X3.2 | X3.3 | X3.4 |       |
| 1  | 2          | 5    | 4    | 5    | 16    |
| 2  | 3          | 4    | 4    | 4    | 15    |
| 3  | 3          | 4    | 4    | 3    | 14    |
| 4  | 3          | 4    | 4    | 4    | 15    |
| 5  | 3          | 4    | 3    | 4    | 14    |
| 6  | 4          | 5    | 4    | 4    | 17    |
| 7  | 4          | 4    | 4    | 4    | 16    |
| 8  | 4          | 4    | 4    | 4    | 16    |

| NO | Harga (X3) |      |      |      | Total |
|----|------------|------|------|------|-------|
|    | X3.1       | X3.2 | X3.3 | X3.4 |       |
| 9  | 5          | 5    | 5    | 5    | 20    |
| 10 | 4          | 4    | 4    | 4    | 16    |
| 11 | 4          | 4    | 4    | 5    | 17    |
| 12 | 5          | 5    | 5    | 5    | 20    |
| 13 | 5          | 5    | 2    | 5    | 17    |
| 14 | 5          | 5    | 5    | 5    | 20    |
| 15 | 5          | 5    | 5    | 5    | 20    |
| 16 | 3          | 2    | 1    | 2    | 8     |
| 17 | 5          | 5    | 5    | 5    | 20    |
| 18 | 5          | 5    | 1    | 5    | 16    |
| 19 | 4          | 4    | 4    | 4    | 16    |
| 20 | 5          | 5    | 5    | 5    | 20    |
| 21 | 5          | 5    | 5    | 5    | 20    |
| 22 | 4          | 4    | 4    | 4    | 16    |
| 23 | 5          | 5    | 5    | 5    | 20    |
| 24 | 4          | 4    | 4    | 4    | 16    |
| 25 | 5          | 5    | 5    | 5    | 20    |
| 26 | 5          | 5    | 5    | 5    | 20    |
| 27 | 4          | 4    | 4    | 4    | 16    |
| 28 | 4          | 4    | 5    | 4    | 17    |
| 29 | 5          | 5    | 5    | 5    | 20    |
| 30 | 5          | 5    | 5    | 5    | 20    |
| 31 | 5          | 5    | 2    | 5    | 17    |
| 32 | 5          | 5    | 5    | 5    | 20    |
| 33 | 5          | 1    | 5    | 5    | 16    |
| 34 | 3          | 3    | 3    | 3    | 12    |
| 35 | 5          | 5    | 5    | 5    | 20    |
| 36 | 3          | 3    | 3    | 3    | 12    |
| 37 | 4          | 4    | 3    | 4    | 15    |
| 38 | 4          | 4    | 4    | 4    | 16    |
| 39 | 5          | 5    | 5    | 5    | 20    |
| 40 | 4          | 4    | 2    | 4    | 14    |
| 41 | 5          | 5    | 5    | 5    | 20    |
| 42 | 5          | 1    | 5    | 3    | 14    |
| 43 | 5          | 5    | 5    | 5    | 20    |
| 44 | 5          | 5    | 5    | 5    | 20    |
| 45 | 4          | 5    | 2    | 5    | 16    |
| 46 | 5          | 5    | 5    | 5    | 20    |
| 47 | 5          | 5    | 5    | 5    | 20    |
| 48 | 5          | 4    | 5    | 5    | 19    |
| 49 | 5          | 5    | 5    | 5    | 20    |
| 50 | 5          | 5    | 1    | 3    | 14    |

| NO | Harga (X3) |      |      |      | Total |
|----|------------|------|------|------|-------|
|    | X3.1       | X3.2 | X3.3 | X3.4 |       |
| 51 | 5          | 2    | 3    | 5    | 15    |
| 52 | 5          | 5    | 5    | 1    | 16    |
| 53 | 5          | 1    | 5    | 5    | 16    |
| 54 | 5          | 5    | 5    | 5    | 20    |
| 55 | 5          | 5    | 4    | 5    | 19    |
| 56 | 5          | 5    | 5    | 4    | 19    |
| 57 | 4          | 2    | 4    | 4    | 14    |
| 58 | 4          | 4    | 4    | 1    | 13    |
| 59 | 4          | 4    | 3    | 4    | 15    |
| 60 | 5          | 5    | 5    | 5    | 20    |
| 61 | 5          | 5    | 5    | 5    | 20    |
| 62 | 1          | 5    | 4    | 5    | 15    |
| 63 | 5          | 5    | 5    | 5    | 20    |
| 64 | 5          | 5    | 1    | 3    | 14    |
| 65 | 4          | 4    | 4    | 4    | 16    |
| 66 | 4          | 4    | 3    | 4    | 15    |
| 67 | 3          | 4    | 4    | 1    | 12    |
| 68 | 5          | 5    | 5    | 1    | 16    |
| 69 | 5          | 5    | 3    | 5    | 18    |
| 70 | 5          | 5    | 5    | 5    | 20    |
| 71 | 5          | 5    | 5    | 5    | 20    |
| 72 | 4          | 4    | 4    | 4    | 16    |
| 73 | 4          | 4    | 4    | 4    | 16    |
| 74 | 5          | 5    | 1    | 5    | 16    |
| 75 | 5          | 4    | 5    | 5    | 19    |
| 76 | 5          | 5    | 5    | 5    | 20    |
| 77 | 5          | 5    | 2    | 5    | 17    |
| 78 | 5          | 5    | 5    | 5    | 20    |
| 79 | 5          | 5    | 5    | 3    | 18    |
| 80 | 4          | 4    | 4    | 4    | 16    |
| 81 | 4          | 4    | 2    | 4    | 14    |
| 82 | 4          | 2    | 4    | 4    | 14    |
| 83 | 4          | 4    | 4    | 4    | 16    |
| 84 | 4          | 4    | 4    | 1    | 13    |
| 85 | 4          | 2    | 4    | 4    | 14    |
| 86 | 4          | 4    | 4    | 1    | 13    |
| 87 | 4          | 4    | 3    | 3    | 14    |
| 88 | 5          | 5    | 5    | 1    | 16    |
| 89 | 4          | 1    | 4    | 4    | 13    |
| 90 | 1          | 4    | 4    | 3    | 12    |
| 91 | 4          | 4    | 4    | 4    | 16    |
| 92 | 4          | 4    | 3    | 3    | 14    |

| NO | Harga (X3) |      |      |      | Total |
|----|------------|------|------|------|-------|
|    | X3.1       | X3.2 | X3.3 | X3.4 |       |
| 93 | 5          | 5    | 5    | 5    | 20    |
| 94 | 4          | 4    | 4    | 4    | 16    |
| 95 | 1          | 4    | 4    | 3    | 12    |

| NO | Promosi (X4) |      |      |      |      | Total |
|----|--------------|------|------|------|------|-------|
|    | X4.1         | X4.2 | X4.3 | X4.4 | X4.5 |       |
| 1  | 4            | 1    | 4    | 3    | 5    | 17    |
| 2  | 5            | 4    | 4    | 3    | 4    | 20    |
| 3  | 5            | 4    | 3    | 3    | 3    | 18    |
| 4  | 5            | 5    | 4    | 5    | 4    | 23    |
| 5  | 5            | 5    | 5    | 2    | 4    | 21    |
| 6  | 5            | 1    | 5    | 5    | 5    | 21    |
| 7  | 5            | 5    | 5    | 5    | 5    | 25    |
| 8  | 5            | 5    | 5    | 4    | 5    | 24    |
| 9  | 5            | 5    | 5    | 1    | 4    | 20    |
| 10 | 5            | 5    | 5    | 3    | 5    | 23    |
| 11 | 5            | 5    | 5    | 5    | 5    | 25    |
| 12 | 5            | 5    | 5    | 5    | 1    | 21    |
| 13 | 1            | 5    | 5    | 4    | 5    | 20    |
| 14 | 5            | 5    | 1    | 5    | 5    | 21    |
| 15 | 5            | 5    | 5    | 5    | 5    | 25    |
| 16 | 1            | 1    | 4    | 2    | 2    | 10    |
| 17 | 5            | 5    | 5    | 5    | 5    | 25    |
| 18 | 5            | 5    | 5    | 5    | 5    | 25    |
| 19 | 5            | 5    | 1    | 4    | 5    | 20    |
| 20 | 5            | 5    | 1    | 5    | 5    | 21    |
| 21 | 5            | 5    | 5    | 5    | 3    | 23    |
| 22 | 5            | 5    | 4    | 5    | 5    | 24    |
| 23 | 5            | 5    | 5    | 5    | 5    | 25    |
| 24 | 5            | 2    | 5    | 5    | 5    | 22    |
| 25 | 5            | 5    | 5    | 2    | 5    | 22    |
| 26 | 2            | 2    | 5    | 2    | 3    | 14    |
| 27 | 5            | 5    | 1    | 5    | 5    | 21    |
| 28 | 5            | 5    | 4    | 3    | 5    | 22    |
| 29 | 2            | 5    | 5    | 5    | 4    | 21    |
| 30 | 4            | 5    | 5    | 5    | 5    | 24    |
| 31 | 5            | 5    | 3    | 5    | 5    | 23    |
| 32 | 5            | 5    | 1    | 3    | 5    | 19    |
| 33 | 5            | 5    | 5    | 5    | 5    | 25    |
| 34 | 3            | 3    | 3    | 3    | 3    | 15    |

| NO | Promosi (X4) |      |      |      |      | Total |
|----|--------------|------|------|------|------|-------|
|    | X4.1         | X4.2 | X4.3 | X4.4 | X4.5 |       |
| 35 | 5            | 5    | 5    | 5    | 5    | 25    |
| 36 | 3            | 3    | 3    | 3    | 3    | 15    |
| 37 | 4            | 4    | 4    | 4    | 4    | 20    |
| 38 | 5            | 5    | 5    | 5    | 5    | 25    |
| 39 | 5            | 5    | 5    | 5    | 5    | 25    |
| 40 | 5            | 4    | 4    | 4    | 4    | 21    |
| 41 | 5            | 5    | 5    | 5    | 5    | 25    |
| 42 | 5            | 1    | 5    | 2    | 3    | 16    |
| 43 | 1            | 5    | 5    | 5    | 5    | 21    |
| 44 | 5            | 5    | 5    | 5    | 2    | 22    |
| 45 | 5            | 4    | 5    | 5    | 5    | 24    |
| 46 | 5            | 5    | 2    | 5    | 5    | 22    |
| 47 | 5            | 5    | 5    | 5    | 1    | 21    |
| 48 | 5            | 5    | 5    | 5    | 5    | 25    |
| 49 | 5            | 5    | 5    | 5    | 3    | 23    |
| 50 | 1            | 5    | 4    | 5    | 5    | 20    |
| 51 | 5            | 5    | 5    | 5    | 3    | 23    |
| 52 | 5            | 5    | 1    | 5    | 5    | 21    |
| 53 | 5            | 2    | 5    | 5    | 5    | 22    |
| 54 | 5            | 5    | 5    | 5    | 1    | 21    |
| 55 | 5            | 5    | 4    | 5    | 5    | 24    |
| 56 | 5            | 5    | 5    | 5    | 5    | 25    |
| 57 | 5            | 4    | 4    | 4    | 1    | 18    |
| 58 | 4            | 4    | 4    | 4    | 4    | 20    |
| 59 | 4            | 4    | 3    | 4    | 4    | 19    |
| 60 | 5            | 5    | 5    | 5    | 5    | 25    |
| 61 | 1            | 5    | 5    | 5    | 5    | 21    |
| 62 | 5            | 5    | 4    | 5    | 5    | 24    |
| 63 | 5            | 5    | 3    | 5    | 5    | 23    |
| 64 | 5            | 5    | 5    | 4    | 5    | 24    |
| 65 | 5            | 5    | 5    | 1    | 5    | 21    |
| 66 | 5            | 5    | 5    | 5    | 5    | 25    |
| 67 | 4            | 1    | 4    | 4    | 5    | 18    |
| 68 | 5            | 5    | 5    | 5    | 5    | 25    |
| 69 | 5            | 2    | 5    | 5    | 3    | 20    |
| 70 | 5            | 2    | 5    | 5    | 5    | 22    |
| 71 | 5            | 5    | 5    | 5    | 5    | 25    |
| 72 | 5            | 2    | 5    | 5    | 5    | 22    |
| 73 | 5            | 5    | 5    | 1    | 1    | 17    |
| 74 | 5            | 5    | 5    | 5    | 5    | 25    |
| 75 | 5            | 5    | 5    | 5    | 5    | 25    |
| 76 | 5            | 5    | 5    | 3    | 4    | 22    |

| NO | Promosi (X4) |      |      |      |      | Total |
|----|--------------|------|------|------|------|-------|
|    | X4.1         | X4.2 | X4.3 | X4.4 | X4.5 |       |
| 77 | 5            | 5    | 5    | 5    | 5    | 25    |
| 78 | 5            | 5    | 5    | 1    | 5    | 21    |
| 79 | 5            | 5    | 4    | 5    | 5    | 24    |
| 80 | 4            | 4    | 5    | 4    | 4    | 21    |
| 81 | 4            | 4    | 4    | 2    | 4    | 18    |
| 82 | 4            | 1    | 4    | 1    | 4    | 14    |
| 83 | 4            | 1    | 4    | 4    | 5    | 18    |
| 84 | 4            | 4    | 4    | 4    | 4    | 20    |
| 85 | 4            | 4    | 3    | 4    | 1    | 16    |
| 86 | 4            | 4    | 1    | 5    | 4    | 18    |
| 87 | 4            | 4    | 4    | 4    | 3    | 19    |
| 88 | 5            | 4    | 4    | 3    | 5    | 21    |
| 89 | 4            | 5    | 5    | 5    | 5    | 24    |
| 90 | 4            | 5    | 5    | 4    | 4    | 22    |
| 91 | 4            | 4    | 4    | 4    | 4    | 25    |
| 92 | 4            | 4    | 4    | 4    | 4    | 24    |
| 93 | 5            | 4    | 4    | 3    | 5    | 21    |
| 94 | 4            | 5    | 5    | 5    | 5    | 24    |
| 95 | 4            | 5    | 5    | 4    | 4    | 23    |

| NO | Keputusan Pembelian (Y) |     |     |     | Total |
|----|-------------------------|-----|-----|-----|-------|
|    | Y.1                     | Y.2 | Y.3 | Y.4 |       |
| 1  | 2                       | 5   | 4   | 5   | 16    |
| 2  | 3                       | 4   | 4   | 4   | 15    |
| 3  | 3                       | 4   | 4   | 3   | 14    |
| 4  | 3                       | 4   | 4   | 4   | 15    |
| 5  | 3                       | 4   | 3   | 4   | 14    |
| 6  | 4                       | 5   | 4   | 4   | 17    |
| 7  | 4                       | 4   | 4   | 4   | 16    |
| 8  | 4                       | 4   | 4   | 4   | 16    |
| 9  | 5                       | 5   | 5   | 5   | 20    |
| 10 | 4                       | 4   | 4   | 4   | 16    |
| 11 | 4                       | 4   | 4   | 5   | 17    |
| 12 | 5                       | 5   | 5   | 5   | 20    |
| 13 | 5                       | 5   | 2   | 5   | 17    |
| 14 | 5                       | 5   | 5   | 5   | 20    |

| NO | Keputusan Pembelian (Y) |     |     |     | Total |
|----|-------------------------|-----|-----|-----|-------|
|    | Y.1                     | Y.2 | Y.3 | Y.4 |       |
| 15 | 5                       | 5   | 5   | 5   | 20    |
| 16 | 3                       | 2   | 1   | 2   | 8     |
| 17 | 5                       | 5   | 5   | 5   | 20    |
| 18 | 5                       | 5   | 1   | 5   | 16    |
| 19 | 4                       | 4   | 4   | 4   | 16    |
| 20 | 5                       | 5   | 5   | 5   | 20    |
| 21 | 5                       | 5   | 5   | 5   | 20    |
| 22 | 4                       | 4   | 4   | 4   | 16    |
| 23 | 5                       | 5   | 5   | 5   | 20    |
| 24 | 4                       | 4   | 4   | 4   | 16    |
| 25 | 5                       | 5   | 5   | 5   | 20    |
| 26 | 5                       | 5   | 5   | 5   | 20    |
| 27 | 4                       | 4   | 4   | 4   | 16    |
| 28 | 4                       | 4   | 5   | 4   | 17    |
| 29 | 5                       | 5   | 5   | 5   | 20    |
| 30 | 5                       | 5   | 5   | 5   | 20    |
| 31 | 5                       | 5   | 2   | 5   | 17    |
| 32 | 5                       | 5   | 5   | 5   | 20    |
| 33 | 5                       | 1   | 5   | 5   | 16    |
| 34 | 3                       | 3   | 3   | 3   | 12    |
| 35 | 5                       | 5   | 5   | 5   | 20    |
| 36 | 3                       | 3   | 3   | 3   | 12    |
| 37 | 4                       | 4   | 3   | 4   | 15    |
| 38 | 4                       | 4   | 4   | 4   | 16    |
| 39 | 5                       | 5   | 5   | 5   | 20    |
| 40 | 4                       | 4   | 2   | 4   | 14    |
| 41 | 5                       | 5   | 5   | 5   | 20    |
| 42 | 5                       | 1   | 5   | 3   | 14    |
| 43 | 5                       | 5   | 5   | 5   | 20    |
| 44 | 5                       | 5   | 5   | 5   | 20    |
| 45 | 4                       | 5   | 2   | 5   | 16    |
| 46 | 5                       | 5   | 5   | 5   | 20    |
| 47 | 5                       | 5   | 5   | 5   | 20    |
| 48 | 5                       | 4   | 5   | 5   | 19    |
| 49 | 5                       | 5   | 5   | 5   | 20    |
| 50 | 5                       | 5   | 1   | 3   | 14    |
| 51 | 5                       | 2   | 3   | 5   | 15    |
| 52 | 5                       | 5   | 5   | 1   | 16    |
| 53 | 5                       | 1   | 5   | 5   | 16    |
| 54 | 5                       | 5   | 5   | 5   | 20    |
| 55 | 5                       | 5   | 4   | 5   | 19    |
| 56 | 5                       | 5   | 5   | 4   | 19    |

| NO | Keputusan Pembelian (Y) |     |     |     | Total |
|----|-------------------------|-----|-----|-----|-------|
|    | Y.1                     | Y.2 | Y.3 | Y.4 |       |
| 57 | 4                       | 2   | 4   | 4   | 14    |
| 58 | 4                       | 4   | 4   | 1   | 13    |
| 59 | 4                       | 4   | 3   | 4   | 15    |
| 60 | 5                       | 5   | 5   | 5   | 20    |
| 61 | 5                       | 5   | 5   | 5   | 20    |
| 62 | 1                       | 5   | 4   | 5   | 15    |
| 63 | 5                       | 5   | 5   | 5   | 20    |
| 64 | 5                       | 5   | 1   | 3   | 14    |
| 65 | 4                       | 4   | 4   | 4   | 16    |
| 66 | 4                       | 4   | 3   | 4   | 15    |
| 67 | 3                       | 4   | 4   | 1   | 12    |
| 68 | 5                       | 5   | 5   | 1   | 16    |
| 69 | 5                       | 5   | 3   | 5   | 18    |
| 70 | 5                       | 5   | 5   | 5   | 20    |
| 71 | 5                       | 5   | 5   | 5   | 20    |
| 72 | 4                       | 4   | 4   | 4   | 16    |
| 73 | 4                       | 4   | 4   | 4   | 16    |
| 74 | 5                       | 5   | 1   | 5   | 16    |
| 75 | 5                       | 4   | 5   | 5   | 19    |
| 76 | 5                       | 5   | 5   | 5   | 20    |
| 77 | 5                       | 5   | 2   | 5   | 17    |
| 78 | 5                       | 5   | 5   | 5   | 20    |
| 79 | 5                       | 5   | 5   | 3   | 18    |
| 80 | 4                       | 4   | 4   | 4   | 16    |
| 81 | 4                       | 4   | 2   | 4   | 14    |
| 82 | 4                       | 2   | 4   | 4   | 14    |
| 83 | 4                       | 4   | 4   | 4   | 16    |
| 84 | 4                       | 4   | 4   | 1   | 13    |
| 85 | 4                       | 2   | 4   | 4   | 14    |
| 86 | 4                       | 4   | 4   | 1   | 13    |
| 87 | 4                       | 4   | 3   | 3   | 14    |
| 88 | 5                       | 5   | 5   | 1   | 16    |
| 89 | 4                       | 1   | 4   | 4   | 13    |
| 90 | 1                       | 4   | 4   | 3   | 12    |
| 91 | 4                       | 4   | 4   | 4   | 16    |
| 92 | 4                       | 4   | 3   | 3   | 14    |
| 93 | 5                       | 5   | 5   | 5   | 20    |
| 94 | 4                       | 4   | 4   | 4   | 16    |
| 95 | 1                       | 4   | 4   | 3   | 12    |

**Lampiran 3: Rekapitulasi Data Kuesioner (Interval)**

| NO | Kemudahan Pembelian (X1) |       |       |       |
|----|--------------------------|-------|-------|-------|
|    | X1.1                     | X1.2  | X1.3  | X1.4  |
| 1  | 3,699                    | 3,331 | 4,015 | 2,504 |
| 2  | 3,699                    | 3,331 | 2,754 | 2,504 |
| 3  | 3,699                    | 3,331 | 2,754 | 3,746 |
| 4  | 3,699                    | 3,331 | 4,015 | 3,746 |
| 5  | 3,699                    | 3,331 | 4,015 | 3,746 |
| 6  | 3,699                    | 3,331 | 4,015 | 3,746 |
| 7  | 3,699                    | 3,331 | 1,756 | 3,746 |
| 8  | 3,699                    | 3,331 | 4,015 | 3,746 |
| 9  | 3,699                    | 3,331 | 4,015 | 3,746 |
| 10 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 11 | 3,699                    | 3,331 | 2,754 | 3,746 |
| 12 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 13 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 14 | 3,699                    | 3,331 | 2,754 | 3,746 |
| 15 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 16 | 3,699                    | 3,331 | 2,200 | 3,746 |
| 17 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 18 | 3,699                    | 3,331 | 1,000 | 3,746 |
| 19 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 20 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 21 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 22 | 3,699                    | 3,331 | 2,754 | 3,746 |
| 23 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 24 | 3,699                    | 3,331 | 4,015 | 2,504 |
| 25 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 26 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 27 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 28 | 3,699                    | 3,331 | 2,200 | 2,504 |
| 29 | 3,699                    | 3,331 | 4,015 | 1,000 |
| 30 | 3,699                    | 3,331 | 2,200 | 3,746 |
| 31 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 32 | 3,699                    | 3,331 | 4,015 | 1,636 |
| 33 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 34 | 3,699                    | 3,331 | 4,015 | 1,636 |
| 35 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 36 | 3,699                    | 3,331 | 4,015 | 2,504 |
| 37 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 38 | 3,699                    | 3,331 | 4,015 | 1,985 |
| 39 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 40 | 3,699                    | 3,331 | 1,756 | 3,746 |

| NO | Kemudahan Pembelian (X1) |       |       |       |
|----|--------------------------|-------|-------|-------|
|    | X1.1                     | X1.2  | X1.3  | X1.4  |
| 41 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 42 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 43 | 3,699                    | 3,331 | 1,756 | 3,746 |
| 44 | 3,699                    | 3,331 | 2,754 | 3,746 |
| 45 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 46 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 47 | 3,699                    | 3,331 | 4,015 | 2,504 |
| 48 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 49 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 50 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 51 | 3,699                    | 3,331 | 4,015 | 1,000 |
| 52 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 53 | 3,699                    | 3,331 | 2,754 | 3,746 |
| 54 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 55 | 3,699                    | 3,331 | 2,754 | 3,746 |
| 56 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 57 | 3,699                    | 3,331 | 4,015 | 3,746 |
| 58 | 3,699                    | 3,331 | 4,015 | 1,636 |
| 59 | 3,699                    | 3,331 | 1,000 | 3,746 |
| 60 | 3,699                    | 3,331 | 4,015 | 2,504 |
| 61 | 3,699                    | 3,331 | 1,756 | 3,746 |
| 62 | 3,699                    | 3,331 | 1,756 | 1,985 |
| 63 | 1,492                    | 3,331 | 4,015 | 3,746 |
| 64 | 3,699                    | 2,106 | 2,754 | 2,504 |
| 65 | 3,699                    | 2,106 | 4,015 | 1,000 |
| 66 | 3,699                    | 2,106 | 2,754 | 2,504 |
| 67 | 3,699                    | 2,106 | 4,015 | 3,746 |
| 68 | 3,699                    | 2,106 | 2,754 | 2,504 |
| 69 | 3,699                    | 2,106 | 4,015 | 2,504 |
| 70 | 3,699                    | 2,106 | 2,754 | 1,000 |
| 71 | 3,699                    | 2,106 | 2,754 | 2,504 |
| 72 | 3,699                    | 2,106 | 2,754 | 2,504 |
| 73 | 3,699                    | 2,106 | 4,015 | 2,504 |
| 74 | 3,699                    | 2,106 | 2,754 | 2,504 |
| 75 | 3,699                    | 2,106 | 2,754 | 1,636 |
| 76 | 3,699                    | 2,106 | 2,754 | 1,985 |
| 77 | 3,699                    | 2,106 | 2,754 | 1,985 |
| 78 | 1,000                    | 2,106 | 2,754 | 2,504 |
| 79 | 3,699                    | 2,106 | 2,754 | 2,504 |
| 80 | 3,699                    | 1,682 | 4,015 | 3,746 |
| 81 | 3,699                    | 1,682 | 4,015 | 3,746 |
| 82 | 3,699                    | 1,682 | 2,200 | 1,985 |

| NO | Kemudahan Pembelian (X1) |       |       |       |
|----|--------------------------|-------|-------|-------|
|    | X1.1                     | X1.2  | X1.3  | X1.4  |
| 83 | 3,699                    | 1,682 | 2,200 | 1,985 |
| 84 | 3,699                    | 1,682 | 4,015 | 3,746 |
| 85 | 3,699                    | 1,682 | 4,015 | 3,746 |
| 86 | 3,699                    | 1,499 | 1,756 | 1,636 |
| 87 | 3,699                    | 1,000 | 2,200 | 2,504 |
| 88 | 3,699                    | 1,000 | 4,015 | 3,746 |
| 89 | 3,699                    | 1,000 | 4,015 | 3,746 |
| 90 | 3,699                    | 1,000 | 4,015 | 3,746 |
| 91 | 3,699                    | 1,000 | 4,015 | 3,746 |
| 92 | 3,699                    | 1,000 | 4,015 | 3,746 |
| 93 | 3,699                    | 1,000 | 2,754 | 2,504 |
| 94 | 3,699                    | 1,000 | 2,754 | 2,504 |
| 95 | 3,699                    | 1,000 | 4,015 | 2,504 |

| NO | Kualitas Produk (X2) |       |       |       |
|----|----------------------|-------|-------|-------|
|    | X2.1                 | X2.2  | X2.3  | X2.4  |
| 1  | 2,591                | 2,170 | 3,701 | 3,362 |
| 2  | 2,591                | 2,754 | 3,701 | 2,120 |
| 3  | 1,904                | 2,754 | 2,474 | 3,362 |
| 4  | 2,591                | 4,015 | 3,701 | 3,362 |
| 5  | 3,953                | 1,000 | 3,701 | 3,362 |
| 6  | 3,953                | 4,015 | 3,701 | 3,362 |
| 7  | 2,591                | 4,015 | 3,701 | 3,362 |
| 8  | 3,953                | 4,015 | 3,701 | 3,362 |
| 9  | 3,953                | 2,754 | 3,701 | 3,362 |
| 10 | 3,953                | 4,015 | 1,587 | 3,362 |
| 11 | 3,953                | 4,015 | 3,701 | 3,362 |
| 12 | 3,953                | 4,015 | 1,917 | 3,362 |
| 13 | 1,537                | 4,015 | 3,701 | 1,000 |
| 14 | 3,953                | 1,709 | 3,701 | 3,362 |
| 15 | 3,953                | 4,015 | 2,474 | 3,362 |
| 16 | 1,537                | 1,000 | 1,000 | 1,000 |
| 17 | 1,000                | 4,015 | 1,917 | 3,362 |
| 18 | 3,953                | 4,015 | 3,701 | 1,000 |
| 19 | 2,591                | 4,015 | 3,701 | 1,632 |
| 20 | 3,953                | 4,015 | 3,701 | 3,362 |
| 21 | 3,953                | 4,015 | 1,000 | 3,362 |
| 22 | 3,953                | 4,015 | 3,701 | 1,632 |
| 23 | 3,953                | 2,754 | 3,701 | 3,362 |

| NO | Kualitas Produk (X2) |       |       |       |
|----|----------------------|-------|-------|-------|
|    | X2.1                 | X2.2  | X2.3  | X2.4  |
| 24 | 3,953                | 4,015 | 3,701 | 3,362 |
| 25 | 3,953                | 4,015 | 1,587 | 3,362 |
| 26 | 3,953                | 4,015 | 3,701 | 1,000 |
| 27 | 1,000                | 4,015 | 3,701 | 3,362 |
| 28 | 3,953                | 4,015 | 1,917 | 3,362 |
| 29 | 3,953                | 4,015 | 1,917 | 3,362 |
| 30 | 3,953                | 1,709 | 3,701 | 3,362 |
| 31 | 3,953                | 4,015 | 3,701 | 3,362 |
| 32 | 3,953                | 4,015 | 3,701 | 3,362 |
| 33 | 3,953                | 4,015 | 3,701 | 2,120 |
| 34 | 1,904                | 2,170 | 1,917 | 1,632 |
| 35 | 3,953                | 4,015 | 3,701 | 3,362 |
| 36 | 1,904                | 2,170 | 1,917 | 1,632 |
| 37 | 2,591                | 2,754 | 2,474 | 2,120 |
| 38 | 3,953                | 4,015 | 3,701 | 3,362 |
| 39 | 3,953                | 4,015 | 3,701 | 3,362 |
| 40 | 2,591                | 2,754 | 2,474 | 3,362 |
| 41 | 3,953                | 4,015 | 3,701 | 3,362 |
| 42 | 3,953                | 4,015 | 1,000 | 3,362 |
| 43 | 3,953                | 1,709 | 3,701 | 3,362 |
| 44 | 3,953                | 4,015 | 3,701 | 3,362 |
| 45 | 3,953                | 4,015 | 3,701 | 1,000 |
| 46 | 3,953                | 4,015 | 3,701 | 3,362 |
| 47 | 3,953                | 4,015 | 1,000 | 3,362 |
| 48 | 3,953                | 4,015 | 3,701 | 3,362 |
| 49 | 3,953                | 4,015 | 3,701 | 3,362 |
| 50 | 3,953                | 4,015 | 1,917 | 3,362 |
| 51 | 3,953                | 4,015 | 3,701 | 3,362 |
| 52 | 3,953                | 2,754 | 3,701 | 3,362 |
| 53 | 3,953                | 4,015 | 3,701 | 3,362 |
| 54 | 3,953                | 4,015 | 3,701 | 1,000 |
| 55 | 3,953                | 4,015 | 1,587 | 3,362 |
| 56 | 3,953                | 4,015 | 3,701 | 3,362 |
| 57 | 2,591                | 2,754 | 2,474 | 2,120 |
| 58 | 2,591                | 2,754 | 2,474 | 3,362 |
| 59 | 2,591                | 2,754 | 2,474 | 2,120 |
| 60 | 3,953                | 2,170 | 3,701 | 1,000 |
| 61 | 3,953                | 4,015 | 3,701 | 3,362 |
| 62 | 3,953                | 2,170 | 3,701 | 1,000 |
| 63 | 3,953                | 4,015 | 3,701 | 3,362 |
| 64 | 3,953                | 1,709 | 2,474 | 3,362 |
| 65 | 2,591                | 2,754 | 2,474 | 2,120 |

| NO | Kualitas Produk (X2) |       |       |       |
|----|----------------------|-------|-------|-------|
|    | X2.1                 | X2.2  | X2.3  | X2.4  |
| 66 | 3,953                | 4,015 | 3,701 | 3,362 |
| 67 | 2,591                | 2,754 | 2,474 | 2,120 |
| 68 | 3,953                | 4,015 | 2,474 | 3,362 |
| 69 | 3,953                | 4,015 | 3,701 | 3,362 |
| 70 | 3,953                | 4,015 | 3,701 | 3,362 |
| 71 | 3,953                | 2,170 | 3,701 | 3,362 |
| 72 | 3,953                | 4,015 | 3,701 | 1,000 |
| 73 | 3,953                | 4,015 | 3,701 | 3,362 |
| 74 | 2,591                | 4,015 | 3,701 | 3,362 |
| 75 | 3,953                | 4,015 | 3,701 | 3,362 |
| 76 | 3,953                | 4,015 | 3,701 | 2,120 |
| 77 | 3,953                | 4,015 | 3,701 | 3,362 |
| 78 | 3,953                | 4,015 | 3,701 | 3,362 |
| 79 | 3,953                | 1,709 | 3,701 | 3,362 |
| 80 | 2,591                | 2,754 | 2,474 | 2,120 |
| 81 | 2,591                | 2,754 | 2,474 | 2,120 |
| 82 | 2,591                | 4,015 | 2,474 | 2,120 |
| 83 | 2,591                | 2,754 | 2,474 | 2,120 |
| 84 | 2,591                | 2,754 | 1,587 | 2,120 |
| 85 | 2,591                | 2,754 | 2,474 | 2,120 |
| 86 | 2,591                | 2,754 | 1,000 | 2,120 |
| 87 | 2,591                | 2,170 | 2,474 | 2,120 |
| 88 | 3,953                | 4,015 | 3,701 | 1,632 |
| 89 | 3,953                | 4,015 | 2,474 | 3,362 |
| 90 | 1,904                | 2,754 | 2,474 | 2,120 |
| 91 | 2,591                | 2,754 | 2,474 | 1,632 |
| 92 | 2,591                | 2,754 | 2,474 | 2,120 |
| 93 | 3,953                | 4,015 | 3,701 | 3,362 |
| 94 | 3,953                | 4,015 | 2,474 | 3,362 |
| 95 | 1,904                | 2,754 | 2,474 | 2,120 |

| NO | Harga (X3) |       |       |       |
|----|------------|-------|-------|-------|
|    | X3.1       | X3.2  | X3.3  | X3.4  |
| 1  | 1,458      | 3,923 | 2,764 | 3,719 |
| 2  | 1,852      | 2,596 | 2,764 | 2,520 |
| 3  | 1,852      | 2,596 | 2,764 | 1,812 |
| 4  | 1,852      | 2,596 | 2,764 | 2,520 |
| 5  | 1,852      | 2,596 | 2,074 | 2,520 |
| 6  | 2,699      | 3,923 | 2,764 | 2,520 |
| 7  | 2,699      | 2,596 | 2,764 | 2,520 |
| 8  | 2,699      | 2,596 | 2,764 | 2,520 |

| NO | Harga (X3) |       |       |       |
|----|------------|-------|-------|-------|
|    | X3.1       | X3.2  | X3.3  | X3.4  |
| 9  | 4,004      | 3,923 | 3,952 | 3,719 |
| 10 | 2,699      | 2,596 | 2,764 | 2,520 |
| 11 | 2,699      | 2,596 | 2,764 | 3,719 |
| 12 | 4,004      | 3,923 | 3,952 | 3,719 |
| 13 | 4,004      | 3,923 | 1,654 | 3,719 |
| 14 | 4,004      | 3,923 | 3,952 | 3,719 |
| 15 | 4,004      | 3,923 | 3,952 | 3,719 |
| 16 | 1,852      | 1,636 | 1,000 | 1,483 |
| 17 | 4,004      | 3,923 | 3,952 | 3,719 |
| 18 | 4,004      | 3,923 | 1,000 | 3,719 |
| 19 | 2,699      | 2,596 | 2,764 | 2,520 |
| 20 | 4,004      | 3,923 | 3,952 | 3,719 |
| 21 | 4,004      | 3,923 | 3,952 | 3,719 |
| 22 | 2,699      | 2,596 | 2,764 | 2,520 |
| 23 | 4,004      | 3,923 | 3,952 | 3,719 |
| 24 | 2,699      | 2,596 | 2,764 | 2,520 |
| 25 | 4,004      | 3,923 | 3,952 | 3,719 |
| 26 | 4,004      | 3,923 | 3,952 | 3,719 |
| 27 | 2,699      | 2,596 | 2,764 | 2,520 |
| 28 | 2,699      | 2,596 | 3,952 | 2,520 |
| 29 | 4,004      | 3,923 | 3,952 | 3,719 |
| 30 | 4,004      | 3,923 | 3,952 | 3,719 |
| 31 | 4,004      | 3,923 | 1,654 | 3,719 |
| 32 | 4,004      | 3,923 | 3,952 | 3,719 |
| 33 | 4,004      | 1,000 | 3,952 | 3,719 |
| 34 | 1,852      | 1,881 | 2,074 | 1,812 |
| 35 | 4,004      | 3,923 | 3,952 | 3,719 |
| 36 | 1,852      | 1,881 | 2,074 | 1,812 |
| 37 | 2,699      | 2,596 | 2,074 | 2,520 |
| 38 | 2,699      | 2,596 | 2,764 | 2,520 |
| 39 | 4,004      | 3,923 | 3,952 | 3,719 |
| 40 | 2,699      | 2,596 | 1,654 | 2,520 |
| 41 | 4,004      | 3,923 | 3,952 | 3,719 |
| 42 | 4,004      | 1,000 | 3,952 | 1,812 |
| 43 | 4,004      | 3,923 | 3,952 | 3,719 |
| 44 | 4,004      | 3,923 | 3,952 | 3,719 |
| 45 | 2,699      | 3,923 | 1,654 | 3,719 |
| 46 | 4,004      | 3,923 | 3,952 | 3,719 |
| 47 | 4,004      | 3,923 | 3,952 | 3,719 |
| 48 | 4,004      | 2,596 | 3,952 | 3,719 |
| 49 | 4,004      | 3,923 | 3,952 | 3,719 |
| 50 | 4,004      | 3,923 | 1,000 | 1,812 |

| NO | Harga (X3) |       |       |       |
|----|------------|-------|-------|-------|
|    | X3.1       | X3.2  | X3.3  | X3.4  |
| 51 | 4,004      | 1,636 | 2,074 | 3,719 |
| 52 | 4,004      | 3,923 | 3,952 | 1,000 |
| 53 | 4,004      | 1,000 | 3,952 | 3,719 |
| 54 | 4,004      | 3,923 | 3,952 | 3,719 |
| 55 | 4,004      | 3,923 | 2,764 | 3,719 |
| 56 | 4,004      | 3,923 | 3,952 | 2,520 |
| 57 | 2,699      | 1,636 | 2,764 | 2,520 |
| 58 | 2,699      | 2,596 | 2,764 | 1,000 |
| 59 | 2,699      | 2,596 | 2,074 | 2,520 |
| 60 | 4,004      | 3,923 | 3,952 | 3,719 |
| 61 | 4,004      | 3,923 | 3,952 | 3,719 |
| 62 | 1,000      | 3,923 | 2,764 | 3,719 |
| 63 | 4,004      | 3,923 | 3,952 | 3,719 |
| 64 | 4,004      | 3,923 | 1,000 | 1,812 |
| 65 | 2,699      | 2,596 | 2,764 | 2,520 |
| 66 | 2,699      | 2,596 | 2,074 | 2,520 |
| 67 | 1,852      | 2,596 | 2,764 | 1,000 |
| 68 | 4,004      | 3,923 | 3,952 | 1,000 |
| 69 | 4,004      | 3,923 | 2,074 | 3,719 |
| 70 | 4,004      | 3,923 | 3,952 | 3,719 |
| 71 | 4,004      | 3,923 | 3,952 | 3,719 |
| 72 | 2,699      | 2,596 | 2,764 | 2,520 |
| 73 | 2,699      | 2,596 | 2,764 | 2,520 |
| 74 | 4,004      | 3,923 | 1,000 | 3,719 |
| 75 | 4,004      | 2,596 | 3,952 | 3,719 |
| 76 | 4,004      | 3,923 | 3,952 | 3,719 |
| 77 | 4,004      | 3,923 | 1,654 | 3,719 |
| 78 | 4,004      | 3,923 | 3,952 | 3,719 |
| 79 | 4,004      | 3,923 | 3,952 | 1,812 |
| 80 | 2,699      | 2,596 | 2,764 | 2,520 |
| 81 | 2,699      | 2,596 | 1,654 | 2,520 |
| 82 | 2,699      | 1,636 | 2,764 | 2,520 |
| 83 | 2,699      | 2,596 | 2,764 | 2,520 |
| 84 | 2,699      | 2,596 | 2,764 | 1,000 |
| 85 | 2,699      | 1,636 | 2,764 | 2,520 |
| 86 | 2,699      | 2,596 | 2,764 | 1,000 |
| 87 | 2,699      | 2,596 | 2,074 | 1,812 |
| 88 | 4,004      | 3,923 | 3,952 | 1,000 |
| 89 | 2,699      | 1,000 | 2,764 | 2,520 |
| 90 | 1,000      | 2,596 | 2,764 | 1,812 |
| 91 | 2,699      | 2,596 | 2,764 | 2,520 |
| 92 | 2,699      | 2,596 | 2,074 | 1,812 |

| NO | Harga (X3) |       |       |       |
|----|------------|-------|-------|-------|
|    | X3.1       | X3.2  | X3.3  | X3.4  |
| 93 | 4,004      | 3,923 | 3,952 | 3,719 |
| 94 | 2,699      | 2,596 | 2,764 | 2,520 |
| 95 | 1,000      | 2,596 | 2,764 | 1,812 |

| NO | Promosi (X4) |       |       |       |       |
|----|--------------|-------|-------|-------|-------|
|    | X4.1         | X4.2  | X4.3  | X4.4  | X4.5  |
| 1  | 2,178        | 1,000 | 2,311 | 2,093 | 3,591 |
| 2  | 3,546        | 2,219 | 2,311 | 2,093 | 2,400 |
| 3  | 3,546        | 2,219 | 1,719 | 2,093 | 1,858 |
| 4  | 3,546        | 3,461 | 2,311 | 3,733 | 2,400 |
| 5  | 3,546        | 3,461 | 3,555 | 1,654 | 2,400 |
| 6  | 3,546        | 1,000 | 3,555 | 3,733 | 3,591 |
| 7  | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 8  | 3,546        | 3,461 | 3,555 | 2,600 | 3,591 |
| 9  | 3,546        | 3,461 | 3,555 | 1,000 | 2,400 |
| 10 | 3,546        | 3,461 | 3,555 | 2,093 | 3,591 |
| 11 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 12 | 3,546        | 3,461 | 3,555 | 3,733 | 1,000 |
| 13 | 1,000        | 3,461 | 3,555 | 2,600 | 3,591 |
| 14 | 3,546        | 3,461 | 1,000 | 3,733 | 3,591 |
| 15 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 16 | 1,000        | 1,000 | 2,311 | 1,654 | 1,513 |
| 17 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 18 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 19 | 3,546        | 3,461 | 1,000 | 2,600 | 3,591 |
| 20 | 3,546        | 3,461 | 1,000 | 3,733 | 3,591 |
| 21 | 3,546        | 3,461 | 3,555 | 3,733 | 1,858 |
| 22 | 3,546        | 3,461 | 2,311 | 3,733 | 3,591 |
| 23 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 24 | 3,546        | 1,637 | 3,555 | 3,733 | 3,591 |
| 25 | 3,546        | 3,461 | 3,555 | 1,654 | 3,591 |
| 26 | 1,511        | 1,637 | 3,555 | 1,654 | 1,858 |
| 27 | 3,546        | 3,461 | 1,000 | 3,733 | 3,591 |
| 28 | 3,546        | 3,461 | 2,311 | 2,093 | 3,591 |
| 29 | 1,511        | 3,461 | 3,555 | 3,733 | 2,400 |
| 30 | 2,178        | 3,461 | 3,555 | 3,733 | 3,591 |
| 31 | 3,546        | 3,461 | 1,719 | 3,733 | 3,591 |
| 32 | 3,546        | 3,461 | 1,000 | 2,093 | 3,591 |
| 33 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 34 | 1,663        | 1,847 | 1,719 | 2,093 | 1,858 |
| 35 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |

| NO | Promosi (X4) |       |       |       |       |
|----|--------------|-------|-------|-------|-------|
|    | X4.1         | X4.2  | X4.3  | X4.4  | X4.5  |
| 36 | 1,663        | 1,847 | 1,719 | 2,093 | 1,858 |
| 37 | 2,178        | 2,219 | 2,311 | 2,600 | 2,400 |
| 38 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 39 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 40 | 3,546        | 2,219 | 2,311 | 2,600 | 2,400 |
| 41 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 42 | 3,546        | 1,000 | 3,555 | 1,654 | 1,858 |
| 43 | 1,000        | 3,461 | 3,555 | 3,733 | 3,591 |
| 44 | 3,546        | 3,461 | 3,555 | 3,733 | 1,513 |
| 45 | 3,546        | 2,219 | 3,555 | 3,733 | 3,591 |
| 46 | 3,546        | 3,461 | 1,483 | 3,733 | 3,591 |
| 47 | 3,546        | 3,461 | 3,555 | 3,733 | 1,000 |
| 48 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 49 | 3,546        | 3,461 | 3,555 | 3,733 | 1,858 |
| 50 | 1,000        | 3,461 | 2,311 | 3,733 | 3,591 |
| 51 | 3,546        | 3,461 | 3,555 | 3,733 | 1,858 |
| 52 | 3,546        | 3,461 | 1,000 | 3,733 | 3,591 |
| 53 | 3,546        | 1,637 | 3,555 | 3,733 | 3,591 |
| 54 | 3,546        | 3,461 | 3,555 | 3,733 | 1,000 |
| 55 | 3,546        | 3,461 | 2,311 | 3,733 | 3,591 |
| 56 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 57 | 3,546        | 2,219 | 2,311 | 2,600 | 1,000 |
| 58 | 2,178        | 2,219 | 2,311 | 2,600 | 2,400 |
| 59 | 2,178        | 2,219 | 1,719 | 2,600 | 2,400 |
| 60 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 61 | 1,000        | 3,461 | 3,555 | 3,733 | 3,591 |
| 62 | 3,546        | 3,461 | 2,311 | 3,733 | 3,591 |
| 63 | 3,546        | 3,461 | 1,719 | 3,733 | 3,591 |
| 64 | 3,546        | 3,461 | 3,555 | 2,600 | 3,591 |
| 65 | 3,546        | 3,461 | 3,555 | 1,000 | 3,591 |
| 66 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 67 | 2,178        | 1,000 | 2,311 | 2,600 | 3,591 |
| 68 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 69 | 3,546        | 1,637 | 3,555 | 3,733 | 1,858 |
| 70 | 3,546        | 1,637 | 3,555 | 3,733 | 3,591 |
| 71 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 72 | 3,546        | 1,637 | 3,555 | 3,733 | 3,591 |
| 73 | 3,546        | 3,461 | 3,555 | 1,000 | 1,000 |
| 74 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 75 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |
| 76 | 3,546        | 3,461 | 3,555 | 2,093 | 2,400 |
| 77 | 3,546        | 3,461 | 3,555 | 3,733 | 3,591 |

| NO | Promosi (X4) |       |       |       |       |
|----|--------------|-------|-------|-------|-------|
|    | X4.1         | X4.2  | X4.3  | X4.4  | X4.5  |
| 78 | 3,546        | 3,461 | 3,555 | 1,000 | 3,591 |
| 79 | 3,546        | 3,461 | 2,311 | 3,733 | 3,591 |
| 80 | 2,178        | 2,219 | 3,555 | 2,600 | 2,400 |
| 81 | 2,178        | 2,219 | 2,311 | 1,654 | 2,400 |
| 82 | 2,178        | 1,000 | 2,311 | 1,000 | 2,400 |
| 83 | 2,178        | 1,000 | 2,311 | 2,600 | 3,591 |
| 84 | 2,178        | 2,219 | 2,311 | 2,600 | 2,400 |
| 85 | 2,178        | 2,219 | 1,719 | 2,600 | 1,000 |
| 86 | 2,178        | 2,219 | 1,000 | 3,733 | 2,400 |
| 87 | 2,178        | 2,219 | 2,311 | 2,600 | 1,858 |
| 88 | 3,546        | 2,219 | 2,311 | 2,093 | 3,591 |
| 89 | 2,178        | 3,461 | 3,555 | 3,733 | 3,591 |
| 90 | 2,178        | 3,461 | 3,555 | 2,600 | 2,400 |
| 91 | 2,178        | 2,219 | 2,311 | 2,600 | 2,400 |
| 92 | 2,178        | 2,219 | 2,311 | 2,600 | 2,400 |
| 93 | 3,546        | 2,219 | 2,311 | 2,093 | 3,591 |
| 94 | 2,178        | 3,461 | 3,555 | 3,733 | 3,591 |
| 95 | 2,178        | 3,461 | 3,555 | 2,600 | 2,400 |

| NO | Keputusan Pembelian |       |       |       |
|----|---------------------|-------|-------|-------|
|    | Y.1                 | Y.2   | Y.3   | Y.4   |
| 1  | 1,000               | 1,928 | 2,763 | 3,908 |
| 2  | 1,870               | 2,622 | 2,763 | 2,646 |
| 3  | 1,870               | 2,622 | 2,763 | 2,646 |
| 4  | 1,870               | 2,622 | 2,763 | 2,646 |
| 5  | 2,634               | 3,874 | 2,763 | 3,908 |
| 6  | 2,634               | 2,622 | 2,763 | 2,646 |
| 7  | 2,634               | 2,622 | 2,763 | 2,646 |
| 8  | 2,634               | 2,622 | 2,763 | 2,646 |
| 9  | 3,906               | 3,874 | 4,038 | 3,908 |
| 10 | 2,634               | 2,622 | 2,763 | 2,646 |
| 11 | 2,634               | 2,622 | 2,763 | 2,646 |
| 12 | 3,906               | 3,874 | 4,038 | 3,908 |
| 13 | 3,906               | 3,874 | 4,038 | 1,739 |
| 14 | 3,906               | 3,874 | 4,038 | 3,908 |
| 15 | 3,906               | 3,874 | 4,038 | 3,908 |

| NO | Keputusan Pembelian |       |       |       |
|----|---------------------|-------|-------|-------|
|    | Y.1                 | Y.2   | Y.3   | Y.4   |
| 16 | 1,511               | 1,928 | 1,702 | 1,739 |
| 17 | 3,906               | 3,874 | 4,038 | 3,908 |
| 18 | 3,906               | 3,874 | 4,038 | 3,908 |
| 19 | 2,634               | 2,622 | 2,763 | 2,646 |
| 20 | 3,906               | 1,928 | 4,038 | 3,908 |
| 21 | 3,906               | 3,874 | 1,000 | 3,908 |
| 22 | 2,634               | 3,874 | 2,763 | 2,646 |
| 23 | 3,906               | 3,874 | 4,038 | 3,908 |
| 24 | 3,906               | 3,874 | 1,000 | 3,908 |
| 25 | 2,634               | 3,874 | 4,038 | 3,908 |
| 26 | 3,906               | 3,874 | 4,038 | 3,908 |
| 27 | 2,634               | 3,874 | 2,763 | 3,908 |
| 28 | 2,634               | 3,874 | 4,038 | 3,908 |
| 29 | 3,906               | 3,874 | 4,038 | 3,908 |
| 30 | 3,906               | 1,000 | 4,038 | 3,908 |
| 31 | 3,906               | 3,874 | 4,038 | 3,908 |
| 32 | 3,906               | 1,928 | 4,038 | 3,908 |
| 33 | 1,000               | 3,874 | 4,038 | 1,739 |
| 34 | 1,870               | 1,928 | 2,075 | 2,102 |
| 35 | 3,906               | 3,874 | 4,038 | 3,908 |
| 36 | 1,870               | 1,928 | 2,075 | 2,102 |
| 37 | 2,634               | 2,622 | 2,763 | 2,646 |
| 38 | 2,634               | 2,622 | 2,763 | 3,908 |
| 39 | 3,906               | 3,874 | 4,038 | 1,000 |
| 40 | 2,634               | 2,622 | 4,038 | 3,908 |
| 41 | 3,906               | 3,874 | 4,038 | 3,908 |
| 42 | 3,906               | 1,000 | 4,038 | 3,908 |
| 43 | 3,906               | 3,874 | 4,038 | 3,908 |
| 44 | 3,906               | 3,874 | 1,702 | 3,908 |
| 45 | 3,906               | 2,622 | 4,038 | 3,908 |
| 46 | 3,906               | 3,874 | 4,038 | 3,908 |
| 47 | 3,906               | 3,874 | 1,000 | 2,102 |
| 48 | 3,906               | 3,874 | 4,038 | 3,908 |
| 49 | 1,000               | 3,874 | 4,038 | 2,102 |
| 50 | 3,906               | 3,874 | 1,702 | 3,908 |
| 51 | 1,000               | 1,556 | 4,038 | 3,908 |
| 52 | 3,906               | 3,874 | 4,038 | 3,908 |
| 53 | 3,906               | 3,874 | 2,763 | 3,908 |
| 54 | 3,906               | 2,622 | 4,038 | 3,908 |
| 55 | 3,906               | 1,556 | 1,702 | 3,908 |
| 56 | 3,906               | 1,000 | 4,038 | 2,646 |
| 57 | 2,634               | 2,622 | 2,763 | 3,908 |

| NO | Keputusan Pembelian |       |       |       |
|----|---------------------|-------|-------|-------|
|    | Y.1                 | Y.2   | Y.3   | Y.4   |
| 58 | 2,634               | 1,556 | 4,038 | 2,646 |
| 59 | 2,634               | 2,622 | 2,763 | 2,646 |
| 60 | 3,906               | 3,874 | 4,038 | 3,908 |
| 61 | 3,906               | 3,874 | 4,038 | 1,000 |
| 62 | 3,906               | 3,874 | 2,075 | 3,908 |
| 63 | 3,906               | 3,874 | 4,038 | 3,908 |
| 64 | 3,906               | 3,874 | 4,038 | 3,908 |
| 65 | 2,634               | 2,622 | 2,763 | 2,646 |
| 66 | 2,634               | 3,874 | 4,038 | 3,908 |
| 67 | 1,870               | 2,622 | 2,763 | 2,646 |
| 68 | 3,906               | 3,874 | 4,038 | 3,908 |
| 69 | 3,906               | 3,874 | 4,038 | 1,739 |
| 70 | 3,906               | 1,928 | 4,038 | 3,908 |
| 71 | 3,906               | 3,874 | 4,038 | 3,908 |
| 72 | 2,634               | 3,874 | 4,038 | 3,908 |
| 73 | 3,906               | 3,874 | 4,038 | 3,908 |
| 74 | 1,511               | 3,874 | 4,038 | 3,908 |
| 75 | 3,906               | 3,874 | 4,038 | 3,908 |
| 76 | 3,906               | 3,874 | 4,038 | 3,908 |
| 77 | 3,906               | 3,874 | 2,075 | 3,908 |
| 78 | 3,906               | 3,874 | 4,038 | 3,908 |
| 79 | 3,906               | 3,874 | 4,038 | 3,908 |
| 80 | 2,634               | 2,622 | 2,763 | 2,646 |
| 81 | 2,634               | 2,622 | 2,763 | 1,739 |
| 82 | 2,634               | 2,622 | 2,075 | 3,908 |
| 83 | 2,634               | 2,622 | 1,702 | 2,646 |
| 84 | 2,634               | 1,000 | 2,763 | 2,646 |
| 85 | 2,634               | 2,622 | 2,763 | 2,646 |
| 86 | 2,634               | 2,622 | 1,702 | 2,646 |
| 87 | 2,634               | 3,874 | 2,763 | 2,646 |
| 88 | 3,906               | 3,874 | 2,763 | 3,908 |
| 89 | 2,634               | 2,622 | 2,763 | 2,646 |
| 90 | 1,870               | 2,622 | 2,763 | 1,739 |
| 91 | 2,634               | 2,622 | 2,763 | 1,739 |
| 92 | 2,634               | 2,622 | 2,763 | 2,646 |
| 93 | 3,906               | 3,874 | 2,763 | 3,908 |
| 94 | 2,634               | 1,928 | 2,763 | 2,646 |
| 95 | 1,870               | 2,622 | 2,763 | 1,000 |

## Lampiran 4: Output Uji Validitas

### 1. Variabel Kemudahan Pembelian X1

|       |                     | Correlations |        |        |        |        |
|-------|---------------------|--------------|--------|--------|--------|--------|
|       |                     | P01          | P02    | P03    | P04    | Total  |
| P01   | Pearson Correlation | 1            | ,704** | ,662** | ,455*  | ,845** |
|       | Sig. (2-tailed)     |              | ,000   | ,000   | ,011   | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| P02   | Pearson Correlation | ,704**       | 1      | ,613** | ,438*  | ,819** |
|       | Sig. (2-tailed)     | ,000         |        | ,000   | ,015   | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| P03   | Pearson Correlation | ,662**       | ,613** | 1      | ,802** | ,910** |
|       | Sig. (2-tailed)     | ,000         | ,000   |        | ,000   | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| P04   | Pearson Correlation | ,455*        | ,438*  | ,802** | 1      | ,795** |
|       | Sig. (2-tailed)     | ,011         | ,015   | ,000   |        | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| Total | Pearson Correlation | ,845**       | ,819** | ,910** | ,795** | 1      |
|       | Sig. (2-tailed)     | ,000         | ,000   | ,000   | ,000   |        |
|       | N                   | 30           | 30     | 30     | 30     | 30     |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### 2. Kualitas Produk (X2)

|       |                     | Correlations |        |        |        |        |
|-------|---------------------|--------------|--------|--------|--------|--------|
|       |                     | P01          | P02    | P03    | P04    | Total  |
| P01   | Pearson Correlation | 1            | ,589** | ,414*  | ,360   | ,740** |
|       | Sig. (2-tailed)     |              | ,001   | ,023   | ,051   | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| P02   | Pearson Correlation | ,589**       | 1      | ,585** | ,503** | ,850** |
|       | Sig. (2-tailed)     | ,001         |        | ,001   | ,005   | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| P03   | Pearson Correlation | ,414*        | ,585** | 1      | ,664** | ,821** |
|       | Sig. (2-tailed)     | ,023         | ,001   |        | ,000   | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| P04   | Pearson Correlation | ,360         | ,503** | ,664** | 1      | ,786** |
|       | Sig. (2-tailed)     | ,051         | ,005   | ,000   |        | ,000   |
|       | N                   | 30           | 30     | 30     | 30     | 30     |
| Total | Pearson Correlation | ,740**       | ,850** | ,821** | ,786** | 1      |
|       | Sig. (2-tailed)     | ,000         | ,000   | ,000   | ,000   |        |
|       | N                   | 30           | 30     | 30     | 30     | 30     |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### 3. Harga (X3)

**Correlations**

|       |                     | P01    | P02    | P03    | P04    | Total  |
|-------|---------------------|--------|--------|--------|--------|--------|
| P01   | Pearson Correlation | 1      | ,399*  | ,495** | ,471** | ,779** |
|       | Sig. (2-tailed)     |        | ,029   | ,005   | ,009   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| P02   | Pearson Correlation | ,399*  | 1      | ,519** | ,629** | ,795** |
|       | Sig. (2-tailed)     | ,029   |        | ,003   | ,000   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| P03   | Pearson Correlation | ,495** | ,519** | 1      | ,456*  | ,762** |
|       | Sig. (2-tailed)     | ,005   | ,003   |        | ,011   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| P04   | Pearson Correlation | ,471** | ,629** | ,456*  | 1      | ,812** |
|       | Sig. (2-tailed)     | ,009   | ,000   | ,011   |        | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| Total | Pearson Correlation | ,779** | ,795** | ,762** | ,812** | 1      |
|       | Sig. (2-tailed)     | ,000   | ,000   | ,000   | ,000   |        |
|       | N                   | 30     | 30     | 30     | 30     | 30     |

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

### 4. Promposi (X4)

**Correlations**

|       |                     | P01    | P02    | P03    | P04    | P05    | Total  |
|-------|---------------------|--------|--------|--------|--------|--------|--------|
| P01   | Pearson Correlation | 1      | ,772** | ,516** | ,636** | ,600** | ,825** |
|       | Sig. (2-tailed)     |        | ,000   | ,004   | ,000   | ,000   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     | 30     |
| P02   | Pearson Correlation | ,772** | 1      | ,657** | ,608** | ,745** | ,891** |
|       | Sig. (2-tailed)     | ,000   |        | ,000   | ,000   | ,000   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     | 30     |
| P03   | Pearson Correlation | ,516** | ,657** | 1      | ,579** | ,701** | ,822** |
|       | Sig. (2-tailed)     | ,004   | ,000   |        | ,001   | ,000   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     | 30     |
| P04   | Pearson Correlation | ,636** | ,608** | ,579** | 1      | ,651** | ,818** |
|       | Sig. (2-tailed)     | ,000   | ,000   | ,001   |        | ,000   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     | 30     |
| P05   | Pearson Correlation | ,600** | ,745** | ,701** | ,651** | 1      | ,877** |
|       | Sig. (2-tailed)     | ,000   | ,000   | ,000   | ,000   |        | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     | 30     |
| Total | Pearson Correlation | ,825** | ,891** | ,822** | ,818** | ,877** | 1      |
|       | Sig. (2-tailed)     | ,000   | ,000   | ,000   | ,000   | ,000   |        |
|       | N                   | 30     | 30     | 30     | 30     | 30     | 30     |

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## 5. Keputusan Pembelian

**Correlations**

|       |                     | P01    | P02    | P03    | P04    | Total  |
|-------|---------------------|--------|--------|--------|--------|--------|
| P01   | Pearson Correlation | 1      | ,345   | ,484** | ,492** | ,820** |
|       | Sig. (2-tailed)     |        | ,062   | ,007   | ,006   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| P02   | Pearson Correlation | ,345   | 1      | ,314   | ,590** | ,715** |
|       | Sig. (2-tailed)     | ,062   |        | ,091   | ,001   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| P03   | Pearson Correlation | ,484** | ,314   | 1      | ,305   | ,682** |
|       | Sig. (2-tailed)     | ,007   | ,091   |        | ,101   | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| P04   | Pearson Correlation | ,492** | ,590** | ,305   | 1      | ,783** |
|       | Sig. (2-tailed)     | ,006   | ,001   | ,101   |        | ,000   |
|       | N                   | 30     | 30     | 30     | 30     | 30     |
| Total | Pearson Correlation | ,820** | ,715** | ,682** | ,783** | 1      |
|       | Sig. (2-tailed)     | ,000   | ,000   | ,000   | ,000   |        |
|       | N                   | 30     | 30     | 30     | 30     | 30     |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Lampiran 5: Output Uji Reliabilitas

### 1. Kemudahan Pembelian (X1)

**Reliability Statistics**

|            |            |
|------------|------------|
| Cronbach's |            |
| Alpha      | N of Items |
| ,862       | 4          |

**Item Statistics**

|     | Mean | Std. Deviation | N  |
|-----|------|----------------|----|
| P01 | 4,37 | ,964           | 30 |
| P02 | 4,40 | ,894           | 30 |
| P03 | 4,27 | ,868           | 30 |
| P04 | 4,23 | ,898           | 30 |

## 2. Kualitas Produk

**Reliability Statistics**

|                  |            |
|------------------|------------|
| Cronbach's Alpha | N of Items |
| ,811             | 4          |

**Item Statistics**

|     | Mean | Std. Deviation | N  |
|-----|------|----------------|----|
| P01 | 4,27 | ,868           | 30 |
| P02 | 3,93 | ,980           | 30 |
| P03 | 4,20 | ,805           | 30 |
| P04 | 4,37 | ,890           | 30 |

## 3. Harga

**Reliability Statistics**

|                  |            |
|------------------|------------|
| Cronbach's Alpha | N of Items |
| ,888             | 4          |

**Item Statistics**

|     | Mean | Std. Deviation | N  |
|-----|------|----------------|----|
| P01 | 3,37 | 1,159          | 30 |
| P02 | 4,23 | ,898           | 30 |
| P03 | 4,03 | ,890           | 30 |
| P04 | 3,83 | ,950           | 30 |

#### 4. Promosi

**Reliability Statistics**

|            |            |
|------------|------------|
| Cronbach's |            |
| Alpha      | N of Items |
| ,901       | 5          |

**Item Statistics**

|     | Mean | Std. Deviation | N  |
|-----|------|----------------|----|
| P01 | 4,50 | ,777           | 30 |
| P02 | 4,20 | ,805           | 30 |
| P03 | 4,13 | ,860           | 30 |
| P04 | 4,10 | ,803           | 30 |
| P05 | 4,03 | ,850           | 30 |

#### 5. Keputusan Pembelian (Y)

**Reliability Statistics**

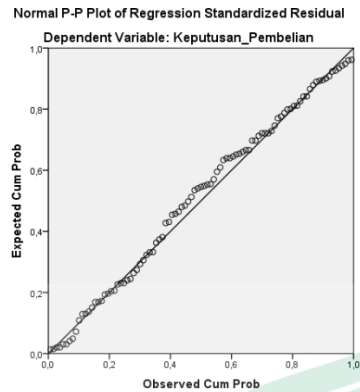
|            |            |
|------------|------------|
| Cronbach's |            |
| Alpha      | N of Items |
| ,816       | 4          |

**Item Statistics**

|     | Mean | Std. Deviation | N  |
|-----|------|----------------|----|
| P01 | 3,60 | 1,102          | 30 |
| P02 | 4,20 | ,761           | 30 |
| P03 | 4,20 | ,847           | 30 |
| P04 | 4,40 | ,814           | 30 |

## Lampiran 6: Output Uji Asumsi Klasik

### 1. Normalitas



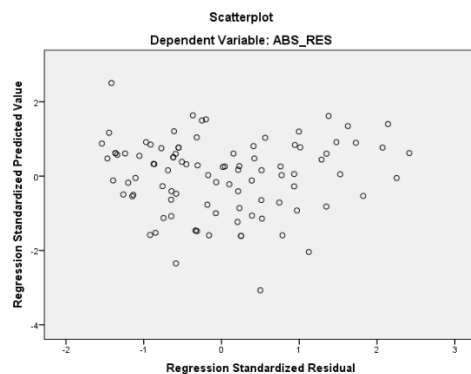
### 2. Uji Multikolinieritas

Coefficients<sup>a</sup>

| Model               | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. | Collinearity Statistics |       |
|---------------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
|                     | B                           | Std. Error | Beta                      |       |      | Tolerance               | VIF   |
| 1 (Constant)        | 2,532                       | 1,829      |                           | 1,385 | ,170 |                         |       |
| Kemudahan_Pembelian | ,404                        | ,118       | ,335                      | 3,418 | ,001 | ,615                    | 1,626 |
| Kualitas_Produk     | ,046                        | ,104       | ,045                      | ,437  | ,663 | ,564                    | 1,774 |
| Promosi             | ,407                        | ,088       | ,441                      | 4,605 | ,000 | ,647                    | 1,546 |
| Harga               | -,015                       | ,081       | -,018                     | -,181 | ,857 | ,618                    | 1,617 |

a. Dependent Variable: Keputusan\_Pembelian

### 3. Uji Heteroskedastisitas



## Lampiran 7: Distribusi R Tabel

Tabel Nilai-Nilai  $r$  *Product Moment*

| N  | Taraf Signifikansi |       | N    | Taraf Signifikansi |       |
|----|--------------------|-------|------|--------------------|-------|
|    | 5 %                | 1 %   |      | 5 %                | 1 %   |
| 3  | 0,997              | 0,999 | 38   | 0,320              | 0,413 |
| 4  | 0,950              | 0,990 | 39   | 0,316              | 0,408 |
| 5  | 0,878              | 0,959 | 40   | 0,312              | 0,403 |
| 6  | 0,811              | 0,917 | 41   | 0,308              | 0,398 |
| 7  | 0,754              | 0,874 | 42   | 0,304              | 0,393 |
| 8  | 0,707              | 0,834 | 43   | 0,301              | 0,389 |
| 9  | 0,666              | 0,798 | 44   | 0,297              | 0,384 |
| 10 | 0,632              | 0,765 | 45   | 0,294              | 0,380 |
| 11 | 0,602              | 0,735 | 46   | 0,291              | 0,376 |
| 12 | 0,576              | 0,708 | 47   | 0,288              | 0,372 |
| 13 | 0,553              | 0,684 | 48   | 0,284              | 0,368 |
| 14 | 0,532              | 0,661 | 49   | 0,281              | 0,364 |
| 15 | 0,514              | 0,641 | 50   | 0,279              | 0,361 |
| 16 | 0,497              | 0,623 | 55   | 0,266              | 0,345 |
| 17 | 0,482              | 0,606 | 60   | 0,254              | 0,330 |
| 18 | 0,468              | 0,590 | 65   | 0,244              | 0,317 |
| 19 | 0,456              | 0,575 | 70   | 0,235              | 0,306 |
| 20 | 0,444              | 0,561 | 75   | 0,227              | 0,296 |
| 21 | 0,433              | 0,549 | 80   | 0,220              | 0,286 |
| 22 | 0,423              | 0,537 | 85   | 0,213              | 0,278 |
| 23 | 0,413              | 0,526 | 90   | 0,207              | 0,270 |
| 24 | 0,404              | 0,515 | 95   | 0,202              | 0,263 |
| 25 | 0,396              | 0,505 | 100  | 0,195              | 0,256 |
| 26 | 0,388              | 0,496 | 125  | 0,176              | 0,230 |
| 27 | 0,381              | 0,487 | 150  | 0,159              | 0,210 |
| 28 | 0,374              | 0,478 | 175  | 0,148              | 0,194 |
| 29 | 0,367              | 0,470 | 200  | 0,138              | 0,181 |
| 30 | 0,361              | 0,463 | 300  | 0,113              | 0,148 |
| 31 | 0,355              | 0,456 | 400  | 0,098              | 0,128 |
| 32 | 0,349              | 0,449 | 500  | 0,088              | 0,115 |
| 33 | 0,344              | 0,442 | 600  | 0,080              | 0,105 |
| 34 | 0,339              | 0,436 | 700  | 0,074              | 0,097 |
| 35 | 0,334              | 0,430 | 800  | 0,070              | 0,091 |
| 36 | 0,329              | 0,424 | 900  | 0,065              | 0,086 |
| 37 | 0,325              | 0,418 | 1000 | 0,062              | 0,081 |

## Lampiran 8: Distribusi T Tabel

### Titik Persentase Distribusi t (df = 81 –100)

| d.f.      | TINGKAT SIGNIFIKANSI |       |       |       |       |       |       |
|-----------|----------------------|-------|-------|-------|-------|-------|-------|
| dua sisi  | 20%                  | 10%   | 5%    | 2%    | 1%    | 0,2%  | 0,1%  |
| satu sisi | 10%                  | 5%    | 2,5%  | 1%    | 0,5%  | 0,1%  | 0,05% |
| 81        | 1,292                | 1,664 | 1,990 | 2,373 | 2,638 | 3,194 | 3,415 |
| 82        | 1,292                | 1,664 | 1,989 | 2,373 | 2,637 | 3,193 | 3,413 |
| 83        | 1,292                | 1,663 | 1,989 | 2,372 | 2,636 | 3,191 | 3,412 |
| 84        | 1,292                | 1,663 | 1,989 | 2,372 | 2,636 | 3,190 | 3,410 |
| 85        | 1,292                | 1,663 | 1,988 | 2,371 | 2,635 | 3,189 | 3,409 |
| 86        | 1,291                | 1,663 | 1,988 | 2,370 | 2,634 | 3,188 | 3,407 |
| 87        | 1,291                | 1,663 | 1,988 | 2,370 | 2,634 | 3,187 | 3,406 |
| 88        | 1,291                | 1,662 | 1,987 | 2,369 | 2,633 | 3,185 | 3,405 |
| 89        | 1,291                | 1,662 | 1,987 | 2,369 | 2,632 | 3,184 | 3,403 |
| 90        | 1,291                | 1,662 | 1,987 | 2,368 | 2,632 | 3,183 | 3,402 |
| 91        | 1,291                | 1,662 | 1,986 | 2,368 | 2,631 | 3,182 | 3,401 |
| 92        | 1,291                | 1,662 | 1,986 | 2,368 | 2,630 | 3,181 | 3,399 |
| 93        | 1,291                | 1,661 | 1,986 | 2,367 | 2,630 | 3,180 | 3,398 |
| 94        | 1,291                | 1,661 | 1,986 | 2,367 | 2,629 | 3,179 | 3,397 |
| 95        | 1,291                | 1,661 | 1,985 | 2,366 | 2,629 | 3,178 | 3,396 |
| 96        | 1,290                | 1,661 | 1,985 | 2,366 | 2,628 | 3,177 | 3,395 |
| 97        | 1,290                | 1,661 | 1,985 | 2,365 | 2,627 | 3,176 | 3,394 |
| 98        | 1,290                | 1,661 | 1,984 | 2,365 | 2,627 | 3,175 | 3,393 |
| 99        | 1,290                | 1,660 | 1,984 | 2,365 | 2,626 | 3,175 | 3,392 |
| 100       | 1,290                | 1,660 | 1,984 | 2,364 | 2,626 | 3,174 | 3,390 |



## Lampiran 9: Distribusi F Tabel

| df untuk<br>penyebut<br>(N2) | df untuk<br>pembilang<br>(N1) |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|------------------------------|-------------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
|                              | 1                             | 2    | 3    | 4    | 5    | 6    | 7    | 8    | 9    | 10   | 11   | 12   | 13   | 14   | 15   |
| 60                           | 4.00                          | 3.15 | 2.76 | 2.53 | 2.37 | 2.25 | 2.17 | 2.10 | 2.04 | 1.99 | 1.95 | 1.92 | 1.89 | 1.86 | 1.84 |
| 61                           | 4.00                          | 3.15 | 2.76 | 2.52 | 2.37 | 2.25 | 2.16 | 2.09 | 2.04 | 1.99 | 1.95 | 1.91 | 1.88 | 1.86 | 1.83 |
| 62                           | 4.00                          | 3.15 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.99 | 1.95 | 1.91 | 1.88 | 1.85 | 1.83 |
| 63                           | 3.99                          | 3.14 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 64                           | 3.99                          | 3.14 | 2.75 | 2.52 | 2.36 | 2.24 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 65                           | 3.99                          | 3.14 | 2.75 | 2.51 | 2.36 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.85 | 1.82 |
| 66                           | 3.99                          | 3.14 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.84 | 1.82 |
| 67                           | 3.98                          | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.98 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 68                           | 3.98                          | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 69                           | 3.98                          | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.86 | 1.84 | 1.81 |
| 70                           | 3.98                          | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.14 | 2.07 | 2.02 | 1.97 | 1.93 | 1.89 | 1.86 | 1.84 | 1.81 |
| 71                           | 3.98                          | 3.13 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.97 | 1.93 | 1.89 | 1.86 | 1.83 | 1.81 |
| 72                           | 3.97                          | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 73                           | 3.97                          | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 74                           | 3.97                          | 3.12 | 2.73 | 2.50 | 2.34 | 2.22 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.85 | 1.83 | 1.80 |
| 75                           | 3.97                          | 3.12 | 2.73 | 2.49 | 2.34 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.83 | 1.80 |
| 76                           | 3.97                          | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 77                           | 3.97                          | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 78                           | 3.96                          | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.80 |
| 79                           | 3.96                          | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.79 |
| 80                           | 3.96                          | 3.11 | 2.72 | 2.49 | 2.33 | 2.21 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.84 | 1.82 | 1.79 |
| 81                           | 3.96                          | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.82 | 1.79 |
| 82                           | 3.96                          | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 83                           | 3.96                          | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 84                           | 3.95                          | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 85                           | 3.95                          | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 86                           | 3.95                          | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.78 |
| 87                           | 3.95                          | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.83 | 1.81 | 1.78 |
| 88                           | 3.95                          | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.81 | 1.78 |
| 89                           | 3.95                          | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 90                           | 3.95                          | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |