

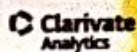


FACULTY OF COMMUNICATION SCIENCES  
UNIVERSITAS PADJADJARAN

# ABSTRACTS BOOK



INTERNATIONAL CONFERENCE ON  
LIFE, INNOVATION, CHANGE AND KNOWLEDGE





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## ***The Mixed-Learning Model Using The Youtube Platform and Its Application In The Indonesian Language Learning At University:A Research and Development***

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**Abstract.** *This study aims to prove the effectiveness of the hybrid learning model in the Indonesian language learning for the undergraduate students. This research applies MILM (Multimedia Interactive Learning Model) method with YouTube social media. The subject of the study was the Indonesian language course students. Data were analyzed using Mix Methods approach. The results show that hybrid learning model is effectively used in the Indonesian language learning in universities. The learning model has been able to increase students' absorption by 78%. Based on the results of the questionnaires, students argue that hybrid learning model has provided a more challenging new experience than conventional learning model (face-to-face).*

**Keywords—** *learning model; Indonesian; multimedia; interactive*



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## ***Mendeley and Plagiarism Checker Applications in Scientific Writing***

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**Abstract.** *This study aims to describe students' knowledge and experience about Mendeley and plagiarism checker applications. In addition, this study also aims to portray the use of both applications in scientific writing. The study involved 148 students from various universities in Indonesia in April and May 2018. The data were collected using Google form consisting 10 questions. The collected data were analyzed descriptively. The result reveals that the students are not still get accustomed much and do not use frequently Mendeley and plagiarism checker applications.*

**Keywords—** *Mendeley; plagiarism checker; scientific; writing; Indonesia*