

## **CHAPTER V**

### **CONCLUSION**

This chapter will summarize the findings of the research and offers some suggestions based on those findings. Researchers make conclusions based on chapters II, III, and IV.

#### **5.1 Conclusion**

Audiovisual learning media combines audio aspects and contains visual elements that can be witnessed, such as video recordings, films, sound slides, and others. From the first research question, it was found that several sub-indicators from previous studies and literature have several characteristics for conducting instructional video materials. Learning videos have the following characteristics:

- 1) Videos contain text, audio, and visuals.
- 2) The images displayed are attractive.
- 3) Color suitability.
- 4) Set the video duration appropriately.
- 5) The language is easy to understand.
- 6) Learning materials are appropriate.
- 7) Contains evaluation.
- 8) The videos are easy to access and use.

From several discussions in chapter 3 based on research question 2, the results of the analysis of the needs of teachers and students in using learning videos are obtained. Of the several characteristics of learning videos mentioned, most teachers and students need the characteristics of these videos, such as

- 1) Videos containing text, audio, and visuals.
- 2) The images displayed are attractive and can be manipulated.
- 3) Color suitability.
- 4) Set the video duration appropriately.
- 5) The language is easy to understand.
- 6) Learning materials are appropriate.
- 7) The videos are easy to access and use.

From several discussions in chapter 4 based on the third research question, the researcher has described the product that the researcher developed. The product is in the form of learning media in the form of learning videos. In the discussion in this chapter, the researcher explains all the characteristics that have been discussed previously and applied to the learning video that the researcher developed.

## 5.2 Suggestions

The researcher realizes that this research is still far from perfect. However, the researcher recommends this research as a source or guide for teachers, learning media developers, and further research. Here are some ideas for teachers, learning materials developers, future researchers, and English students.

### 5.2.1 For Teachers

Teachers need to know the characteristics of learning videos needed for both teachers and students. So before using learning videos, it would be nice to know the needs of teachers and students for learning videos on certain materials.

### 5.2.2 For Future Research

This research is predicted to be a reference source for future studies. This research is related to the development of multimedia in the form of learning videos. This multimedia development emphasizes the needs of teachers and students on the characteristics contained in the video.

